

Wakefield turns Coffee break into three courses for Brisbane Businesses

After the resounding success of the first 'Interact' luncheon featuring Brisbane business icon Sarina Russo, VenDan Events have announced that Coffee Club CEO Rod Wakefield has been secured as guest speaker at the second luncheon in the series.

April 24, 2009 - [PRLog](#) -- With a passion for people issues, Rod Wakefield brings much more than his extensive experience in leadership, organisational design and management practices to his multi-dimensional role.

“One of the most important decisions I made early in my career (working as General Manager for Amies Jewellers) was to buy my staff World Vision Child Sponsorships as Christmas presents. The sense of banding together within the workplace was incredible... it really helped to build a positive culture and a really powerful workplace – and led to a life changing experience for me personally working with World Vision International.”

Rod Wakefield's 10-year term as CEO of The Coffee Club Group has seen a six-fold increase in the franchise, which now comprises over 200 stores throughout Australia, NZ and Thailand.

Wakefield, who also sits on the peak national industry body, the Franchise Council of Australia, will inform the Brisbane business community how his “dynamic model for growth” can help businesses thrive in this challenging economic environment.

Another timely topic choice from VenDan (the events management company behind The 'Interact' Series), whose pioneer guest speaker Russo touted the benefits of positive leadership in uncertain times - to much acclaim.

“What a sensational event! The food was terrific... the venue first class and the guest speaker Sarina totally engaged me with her incredible enthusiasm, passion and inspirational message... The atmosphere was very relaxed and welcoming, which is a direct reflection of the 'down-to-earth' yet dynamic personalities in the room, not to mention (VenDan's) incredible team of MC's...” (various luncheon guests).

This second event in the 'Interact' Brisbane Business Luncheon Series is to be held on the 22nd May at the award-winning Brisbane Marriott Hotel.

For further information on The 'Interact' Brisbane Business Luncheon contact Liz Venzin on (07) 3821 4460 or email liz@vendan.com.au.

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VenDan Events & Speakers Management is a boutique Corporate Events Management & Speakers Management company based in Brisbane.

Managed by Liz Venzin, Liz says her driving ambition is “To help people in business connect and prosper through both effective and unique events”.

On a day to day basis, Liz and her team work with Brisbane businesses to create tailored corporate events, from small product launches to full-scale productions, by managing databases, sourcing interesting and high-level speakers, to working with events suppliers .

VenDan Events & Speakers Management signature event, the Brisbane Business Luncheon Series, is co-hosted with the Brisbane Marriott Hotel.

The Brisbane Business Luncheon Series delivers guests the opportunity to be motivated by leaders in the Australian business community, while making the most of networking opportunities with peers from a variety of industries.

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