

## **Petsecure Pet Health Insurance Celebrates Pet Parent's Day**

*By Petsecure pet health insurance*

*Dated: Apr 23, 2009*

*Petsecure pet health insurance is happy to celebrate Pet Parent's Day? on April 26, 2009 in partnership with VPI Pet Insurance. Visitors to [www.petsecure.com](http://www.petsecure.com) can send free electronic cards to friends and family to celebrate.*

Petsecure pet health insurance is happy to celebrate Pet Parent's Day? on April 26, 2009 in partnership with VPI Pet Insurance. Pet Parent's Day recognizes those who love their pets and consider them our companions, our best friends and part of the family.

To celebrate devoted pet parents, Petsecure has created free electronic greeting cards to share with other pet parents. Senders have the ability to choose a design, a greeting and include a personal message. These free greeting cards can be sent through Petsecure's website at: <http://www.petsecure.com>.

"According to the American Animal Hospital Association (AAHA), 90% of pet owners consider their pets as part of the family and 83% consider themselves as their mom or dad," states Randy Valpy, President and Chief Operating Officer of Petsecure pet health insurance. "The trend of 'pet humanization' is driving pet insurance, as 76% of pet owners would spend any amount to keep their pet alive. Our members have a strong bond with their pets which they demonstrate by investing in the protection and peace of mind of pet health insurance. We are very pleased to partner with VPI and celebrate Pet Parent's Day with Canadian pet parents across the country."

According to AAHA, 87% of committed pet parents include their pet in holiday celebrations, 67% travel with their pet and 62% celebrate their pet's birthday. In a recent VPI poll 56% of the pet owners visiting their website indicated they also sleep with their pets on a regular basis.

Free Pet Parent's Day e-cards are now available at: <http://www.petsecure.com> and will be available until the end of April. Send your greetings to as many pet parents as you'd like including your own personal message.

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Petsecure Pet Health Insurance, the core brand of SecuriCan General Insurance Company, is 100% Canadian-owned and operated. Petsecure is Canada's first and largest pet insurance provider and is currently celebrating 20 years of offering pet insurance to Canadian pet parents. Petsecure provides comprehensive accident & illness coverage, routine care for pets, plus member benefits including dental, alternative care and more. Petsecure is also the only pet health insurance provider in Canada to offer their exclusive Secure for Life™ guarantee. Learn more at <http://www.petsecure.com>.

Category	Pets, Insurance
Tags	pet insurance, dog insurance, cat insurance, pet health insurance
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