

## **Cooperation between Game Power 7 and Hamaleel Newspaper**

*By superfly963*

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The first Arabic 3D MMO Game and virtual world, Arabic Rappelz, has started a cooperation agreement with the famous newspaper Hamaleel in a bid to promote Arabic literature and culture among the Internet generation in the Middle East

The first action in this agreement comes as Arabic Rappelz is celebrating the World Book and Copyright Day on April 23rd 2009.

Hamaleel is sponsoring a 3-days competition where players are asked to answer questions related to World and Arabic literature and culture with virtual and real world gifts.

Arabic Rappelz is the first Arabic MMO game to be published in the region, it was commercially launched on March 16th, 2009.

Hamaleel Newspaper is an independent weekly newspaper that focuses on local and Arab literature

### About Game Power 7

A publisher and developer of online MMO games and related digital media, Game Power 7 emerged as the first gaming company in the Middle East and North Africa (MENA).

Game Power 7 is a subsidiary of Weiss Investment, a leader in media business in MENA and Southeast Asia regions, and the owner of the Spacetoon and Space Power TV stations and media hubs.

Game Power 7 published the first online MMO game in the region, Arabic Rappelz, thus, taking the risk of this untapped market in MENA

The company has built a state-of-the-art game localization and culturalization facility that provides global game developers with value-added game publishing services

Game Power 7 is based in Dubai, UAE.

For more information, please contact Fadi Mujahid

<http://www.gamepower7.com>

### About Hamaleel Newspaper

Hamaleel Newspaper is an independent weekly newspaper that focuses on local and Arab literature. It is specialized in all styles of literature and it reflect the local and Arabic culture through literature. It discusses and negotiates all different society issues from a literate perspective. It also presents all talents that are related to the Newspapers' objective; to create a positive cultural and literate movement. Hamaleel Newspaper's goals are to demonstrate the inherited local literature to the Arab world and to present literature and creativity. It also aims to present a new experience about the literate journalism role to illustrate the local literature such as poetry, writing stories, articles, Art...Etc. Our strategy for the following period is to expand our distribution and to establish a distribution company.

In Hamaleel Newspaper, there are specialized people in different majors of literature and specialized team of Editors, Auditor...Etc.

We print and distribute more than 50000 copies every week. Hamaleel Newspaper is distributed by Abu Dhabi Media Company

<http://www.hamaleel.ae>

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