

IT Takes A Special Kind Of Business To Grow In This Economy

Sunset Pet Supply, which has won the S.F. Bay Guardian's BEST OF THE BAY award 2 times, is opening a new store at 3809 Noriega Street, in SF's the Ocean Beach neighborhood. The original Sunset Pet Supply is located at 2226 Taraval Street.

April 16, 2009 - [PRLog](#) -- PRESS RELEASE Contact: Sanford Johnson
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IT TAKES A SPECIAL KIND OF BUSINESS OWNERS TO GROW IN THIS ECONOMY

Sunset Pet Supply is opening a new store!!

Sunset Pet Supply, which has won the S.F. Bay Guardian's BEST OF THE BAY award 2 times, is opening a new store at 3809 Noriega Street, S.F., in the Ocean Beach neighborhood.

The original Sunset Pet Supply is located in the Parkside neighborhood at 2226 Taraval Street.

Sunset Pet Supply is owned by Sanford Johnson and Kimberly Leshner, professional dog walkers of many years. At the Parkside location they transformed what used to be a supermarket-style space into a warm and friendly environment that reflects the independent and down to earth character of the neighborhood.

Sunset Pet Supply - Parkside has everything customers need for their four footed friends, from cats to chinchillas. Sanford and Kimberly have a very simple principle which guides their business. They believe that people are as crazy about their pets as they are about theirs. Therefore the products they sell are the most natural, healthiest and sensible they can find. Owners and staff are enthusiastic about the well being of companion animals and they work hard to make Sunset Pet Supply a place people can count on for excellent service and excellent products.

Because of their years of experience in the pet care field, Sunset Pet Supply has served as a great resource for quality referrals for pet care providers, trainers, veterinarians, boarders, dog daycare and others. The enthusiastic staff are constantly on training rotations which makes the customer service unbeatable. Not only are the staff well trained, but they are mentored by the owners in order to create amazing employees. Sanford and Kimberly's goal is for their employees to leave Sunset Pet Supply with more skill than when they came.

Both Kimberly and Sanford operate from a core belief that giving back to the community is their responsibility, and they prioritize just that. Some of the events Sunset Pet Supply is involved in include:

*Hosting Ocean Beach clean up, *Rocket Dog Rescue, *Pet Health Clinics, *Rattie Ratz adoption day, *Save a Bunny, *SPCA adoption day, *Pet First Aid clinics, and *donating to the S.F. Homeless coalition regularly, as well as neighborhood *schools and *sports clubs.

Everyone in the Parkside neighborhood knows these two entrepreneurs! And since Sanford & Kimberly have been a long standing member of the Ocean Beach community for more than 20 years, neighbors & merchants alike are thrilled they are opening the second Sunset Pet Supply in their neighborhood.

The new location on Noriega and 45th Avenue, is the closest pet supply store to Ocean Beach and Fort Funston. The same values that guide the flagship store will carry over to the new Ocean Beach store. Whats more, the new location offers ample parking, a lovely produce market, great lunch places and several pet related businesses close by.

UPCOMING EVENTS FOR SUNSET PET SUPPLY

3809 Noriega Street, S.F.

CA 94122, in the Ocean Beach neighborhood

1. Grand Opening of Sunset Pet Supply - Ocean Beach Sunday April 19
2. Stop in Sunset Pet Supply--Ocean Beach (address) during the months of April/May and get a free bar of surf wax.
3. Kitten adoption will be held the first couple of weekends.
4. Rocket Dog Rescue Saturday May 2, 12-4pm
5. Art opening for Jodi Mullen June 27 5-9pm

GRAND OPENING PARTY TBA—Follow them on Twitter ([sunsetpetsupply](#)) for the official announcement. It will be a very fun neighborhood party featuring local bands, music, and libations. Don't miss it!!

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About Sunset Pet Supply: We have a very simple principle which guides our business. We believe that you are as crazy about your pets as we are about ours.

Therefore you can trust that the products we sell are the most natural, healthiest and sensible we can find. We are mad about the well being of companion animals and we work hard to make our store a place that you can count on to provide you with excellent service and all that you need for your best friend to thrive.

Sunset Pet Supply is owned by Sanford Johnson and Kimberly Leshner. Professional dog walkers of many years who joined forces to buy Petcetera, a neighborhood store for 20 years. Not only has the name changed under their watch, but the entire focus of the store has changed to natural, holistic foods, treats and accessories of the highest quality

We look forward to ensuring that the city's Ocean Beach neighborhood has a store that reflects it's independent and down to earth character.

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