

Company exposes controversial letter announcing the death of MLM as we know it.

By Pete Westcott

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Ideagraph Marketing Company today released a copy of the controversial "Coffee House Letter." Created by leading network marketing insiders, the Letter explains why people can no longer make any money in traditional MLM.

Ideagraph Marketing Company of Wilmington, Massachusetts, released the controversial "Coffee House Letter" to reveal why home business professionals are throwing in the towel on downline building, and using a new concept called G.P.T. to make more money than ever.

"Work at Home" entrepreneurs are faced with an alarming uphill battle against cut-throat competition, rising advertising costs, and an average customer/distributor retention rate that's dropped down to an average of less than 3 months.

Building a full-time income, or even a residual income through the networking marketing business model in the internet age is like trying to fill a leaking bucket - with 90% of distributions spending much more money than they'll ever make.

Brad Weinman, a network marketer since 1998 stated "When I was first introduced to the G.P.T. concept through the Coffee House Letter, it just made sense. I already knew what it was like to slave away for peanuts and I was open enough to look at my options, just like you're doing right now... Bottom line? EVERYONE needs to read the Coffee House Letter."

Galen Kauffman, another veteran marketer was even more excited stating, "I am SHOCKED and excited! The frankness of the Letter woke me up to a reality that will quadruple my income in the next 6 months."

According to Ideagraph's President, Pete Westcott, anyone interested in their own free copy of the Letter can get it by visiting the website at <http://coffee.ideagraph.com>

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Ideagraph helps people get started in the process of creating a home business. We have a method of getting people started with no upfront cost. The upside potential is unlimited based on how much effort people want to put into the business.

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Tags	work from home, home business, home based business, internet business, network marketing, Work At Home
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