

## **Go Big- Go Baby - IN THE CLOSET- New Baby Bedding & Nursery Accessories**

*While our brand may not yet be seen as a competitor, ITC is getting noticed.*

**April 14, 2009** - [PRLog](#) -- In today's world it is very rare to find any success story that doesn't involve a partnership or teamwork. On the rare occasion you will find a one-person operation climbing to the top, but not without some sort of strong support, be it spiritual or emotional.

Today's business economy is becoming much more complex and global. The simple truth is: we need each other. The far deeper truth is: we need to work with each other. We need to support the "Made in the USA" programs that currently exist. We are your neighbor, your friend, and your family. We are negotiating everyday to keep costs down and make a quality product that everyone is proud to purchase.

"In the Closet" has been fortunate enough to have great coaches and mentors to guide us to the place we are today. We have also worked very hard to streamline all aspects of our production here in the USA. We are committed to fulfill orders for immediate delivery to our boutique customers.

We may be a small company, but we believe we are an important part of keeping jobs in the USA. We remain excited and committed to our growth and look forward to a much improved future.

We are focused on providing a fashionable baby product and top-notch customer service. ITC brings the values of quality, reliability and innovation to every aspect of its business. We maintain the very highest production standards, while constantly developing new and creative ways to add value to each product.

"In the Closet" has plenty of experience in mixing things up. Instead of launching just another baby line using conventional cotton, it has been designed with the use of conventional textiles as well as; organic, natural and recycled textiles in a very creative manner. We have added an elegance and style to the basics needed for any nursery. Your baby will feel very pampered when wrapped up in any one of our nursery items.

While our brand may not yet be seen as a competitor, ITC is getting noticed. We continue to push the envelope and remain committed to keeping our operations here in the USA. We do look forward to hearing from all of you.

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ITC's design philosophy is one of unique style and color in a very special way. We offer options for a sophisticated baby room; with the added bonus of offering organic, recycled and salvaged textiles that might otherwise be tossed into a landfill.

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Source	Geri Wilson
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