

HotelEPacket.com User Sees A Sales Conversion Rate Of Almost 80%

By Louis Godin - HotelEPacket.com

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The Holiday Inn Express Downtown Spokane seeing an 80% sales conversion rate by using HotelEPacket.com Virtual Sales Programs, Training and Consulting.

HotelEPacket.com announced today that a sales conversion rate of almost 80% is being achieved by its client Holiday Inn Express Downtown Spokane. HotelEPacket.com developed an innovative and powerful E-Marketing tool that was responsible for increasing my sales conversion rate to almost 80%," says Meredith Galvan of the Holiday Inn Downtown Spokane. "Anyone who has a service to sell would benefit from these Sales E-Packet tools. HotelEPacket.com provides extraordinary customer service, consistently responds within 24 hours and always provides added value above what was promised! In addition, I am responsible for selling two hotel properties in Spokane, and I use HotelEPacket.com at one of my properties as a beta test. I can really tell the difference in closing business with HotelEPacket.com virtual sales programs between the two hotel properties. I am now in the process of bringing all our properties on board with HotelEPacket.com."

"There are many steps in the sale process to close a sale," says Louis Godin of HotelEPacket.com. "Virtual tools and training from HotelEPacket.com will cut costs and automate sales procedures while personalizing the virtual sales process to provide the attention you know every guest needs. Web sites are good marketing tools but they do not provide hotel and event planning sales professionals with the resources and education needed to streamline the service sales process and close the sale."

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HotelEPacket.com is a provider of common sense and cost-effective approaches to Virtual Hotel Internet Marketing and Hotel On Line Advertising. Since 1999 HotelEPacket.com and WebEventPlanner.com have provided clients with Hospitality Internet Marketing Consulting, Development and Training based on 18 years of management, sales and customer service experience in the hotel and event planning industries and 10 years of Hotel Internet Marketing Research and Development. HotelEPacket.com now provides all service sales professionals with web sites that are tangible Hotel sales tools - offering all the necessary features needed to present and close a sale efficiently and virtually. Nominated by Event Solutions Magazine for 2009 Marketing Professional of the Year! We are committed to providing the hospitality sales industry with cost-effective Internet Marketing, Advertising and Sales.

Category	Travel, Tourism, Business
Tags	Sales, conversion, rate, Hotel, Internet, Marketing, close, Sales, Advertising
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