

## **4th European RedDot Usergroup conference on May 19th 2009 in London**

*By RedDot Usergroup association*

*Dated: Apr 08, 2009*

*This must not miss event is for any current or planned client of RedDot or Open Text Websolutions. The event offers the unique ability to discuss with other business users the latest advances or issues with Reddot CMS and Live Server (now OpenText)*

### Lectures and Topics:

- "Success with Internationalisation"

Twenty hints and tips on how to successfully complete the rollout of an internationalized website.

Paul Smith, ecomplexx Corporation

- "Management Server Version 10 preview"

Open Text Web Solutions Product Marketing

- "Examination of the Delivery-Server Search-Engine Verity" – Classification, operational area, how to increase the performance and optimize the configuration

A demonstration of the assignment to different searchengines and their operational areas. The increase of performance and the optimization of the configuration will be shown on different examples.

Sabine van Almsick, MEDIAL - Gesellschaft für digitale Medien mbH

- "SmartEdit made easy" - Improvements of CMS 7 SmartEdit User Interface

The presentation will show modifications of the SmartEdit user interface that will simplify an editors' daily work. Next to terminology and workflows it'll give examples of tools to do gentle actions in SmartEdit mode

Ulrich Weiss, RDUG management board and Karlsruhe Institute of Technology

- "Interactive-Forums"

Open discussion of RedDot related topics

- "What's going on in the RedDot Usergroup?"

Review of the year 2008, further development of the community in 2009 and the Usergroup executive committees' reaction on the changes with OpenText. Review of the year 2008, further development of the community in 2009 and the Usergroup executive committees' reaction on the changes with OpenText.

Dirk Langenheim, executive committee RedDot Usergroup association and Intentive GmbH

- "Enhancing Web Publishing with Digital Asset Management" - Using Open Text Artesia DAM to enhance your Open Text WCMS (Red Dot) web sites

Open Text has recently announced the Artesia DAM bridge which enables the WCMS (Red Dot) product to use Artesia Digital Asset Management as a source for rich media for publishing. This presentation introduces Artesia Digital Asset Management to Open Text WCMS users and includes a simple demonstration of the power of this integration. Some customer examples and product roadmap are also discussed.

Richard Butlin, Open Text Digital Media Group

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The RedDot Usergroup e.V. is a community of specialists, users and service providers which all use products by RedDot Solutions AG. RedDot Solutions Corporation, an Open Text company, is a provider for Web- and Enterprise Content Management solutions.

RedDot partners as well as end users have gotten together for an intensive exchange of their experiences in order to quickly extend their individual know-how. Thus, a more efficient application of RedDot software in individual user scenarios for single problem solution is carried on faster.

The RedDot Usergroup association is holding regular user conferences and workshops. Members of RDUG receive discounted rates for attending these events.

Category	Internet, Software, Computers
Tags	cms 7, artesia, internationalisation, management server version 10, delivery-server search-engine verity, forums
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