

Worldprofit Inc., partners with ClickBank

By Sandi Hunter

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Worldprofit Inc., today announced a partnership relationship with ClickBank allowing Worldprofit Members more value in their packages and more in-demand products to sell. Great news for ClickBank Vendors and for Worldprofit Members.

Worldprofit Inc., is pleased to announce they have partnered with ClickBank, one of largest digital retail warehouses on the Internet. What this means is that Worldprofit Silver and Platinum package members will have access not only to Worldprofit's entire suite of products for resale, but also to an inventory of 10,000+ digital products from ClickBank, a subsidiary of Keynetics Inc.

George Kosch, co-founder of Worldprofit Inc., and Director of Technology offered details on the announcement today. Says George Kosch, "We wanted to do two things. First, continue to increase the value of being a Silver or Platinum Package Member and secondly to integrate as many ways as possible for our Members to earn money online with fingertip access to quality products that could be sold easily online." Continuing, George added that "part of our challenge in doing this was to find a way that we did not have to increase the costs of our services while giving our Members more ways to make money online, and have more products and services to sell." We've been researching a number of companies we wanted to partner with for some time but eventually narrowed our search to ClickBank. ClickBank offers an easy to use sign up system, an expanding inventory of digital products that can be purchased or resold online, vendor options, a state-of-the art merchant system for managing orders, and is backed by reliable customer service. ClickBank was established in 1998, serves over 200 countries, is a trusted retail outlet for over 10,000 digital product vendors, and is consistently one of the top ranked sites for traffic. Sandi Hunter, Worldprofit co-founder and Director of Website Technology, commented that "ClickBank's solid foothold in the market, established reputation and 100,000 active affiliates, made the company an ideal match for Worldprofit's customer base and target markets."

When asked how soon Worldprofit Members can expect to start benefiting from this partnership with ClickBank, George Kosch stated, "We are very excited about how our Members will benefit with this development. We are working around the clock putting the final details in place now. Barring any unforeseen circumstances, Worldprofit Members should have complete access before the middle of April." George added that the idea will be for Worldprofit Members to have a fully integrated system including Marketplace, advertising, and single click promotion of the entire ClickBank inventory all within the existing Worldprofit Home Business framework. This move by the company, facilitates partnering with ClickBank not only for Worldprofit Inc., but for all Worldprofit Silver and Platinum members to be partnered in the process. ClickBank vendors get the benefit of the additional exposure of their products to the vast Worldprofit Member network, and Worldprofit Members get access to over 10,000 products to purchase, or resell for a source of home-based income.

Worldprofit Inc., a well established 15 year old company servicing the small and home business community has a number of free and low cost advertising systems, software, training and support . This business model in combination with Worldprofit's extensive network of sites, affords Members with unlimited resources for the promotion of this new product inventory in conjunction with existing core services.

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Worldprofit Inc., was founded in 1994 and provides website hosting and site design for traditional businesses and non-profit organizations along with Coldfusion database development, SEO services, webcasting, video and various home business packages.

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