

Career Transition Program Available to Companies to Help Laid off Employees Upgrade Their Skills

By Deborah Shane

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Deborah Shane of Train with Shane, presented in association with Lee County Business and Industry Services offers The Career Transition Series Program to businesses and companies needing to help laid off employees in their career transition.

“Our program is the most comprehensive in and can help people upgrade and re-package their skills, craft a dynamic cover letter and resume, polish up their networking, social media and computer skills all through our four modules” says Shane.

The Personal Skills Module, runs 5/1, 6/6 and covers mindset, your transferable skills, creating a dynamic cover letter and functional resume.

The Professional Skills Module, runs 5/8, 6/12 and will teach how to target key companies and decision makers, prepare for the interview, align volunteerism and service with your passion, network with purpose and some essential sales skills.

“The Professional Skills Module was excellent. It gave me a lot of new, fresh ideas on selling myself in this market,” stated Stacy Ossowicz recent attendee.

The Computer Skills for Business Module, runs 5/15, 6/19 and outlines the importance of technology, the main applications of Word, PowerPoint and Excel, the Microsoft Suite, and using Google for business.

The Social Media Module, runs 5/22, 6/26 and introduces people to the on line world of e-mail marketing, blogging, social media for business.

They are held Friday’s 9 a.m. to noon at the Business and Industry Services Center, 2855 Colonial Blvd. in Ft Myers. Cost is \$45 per each module, \$135 for the series.

They can also be customized for individual companies, either on or off site

For more information on bringing this program to your company, organization or market, call Deborah Shane at 985-9844 or visit www.trainwithshane.com.

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Train with Shane delivers education, training and professional development in relation to current market conditions and the shifting, competitive business environment. We take the fundamentals and make them relevant for your business dynamics.

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