

## Golf is Hard TV is the golf show for the rest of us

Golf is Hard TV is a new internet golf show designed and produced for the "average golfer" like you! We focus on basic lessons and do fun and interesting shows about the great game of golf.

**April 2, 2009** - <u>PRLog</u> -- Golf is a great game, but is commonly thought of as a sport played by elite or rich people with too much time on their hands. Golf is Hard TV disagrees and created the show as a way to reach the more casual and average golfer with a terrific mix of instructional and entertainment content.

Golf is Hard TV is hosted by a former PGA professional who taught golf for more than 7 years and by a passionate golf nut who also happens to be a total hacker. Their unique chemistry and combination on camera gives the show a look at golf in a new and refreshing way that will help viewers play better, and enjoy themselves more on and off the course.

Originally started as a blog in 2007, Golf is Hard TV started producing online shows in January of 2009 and has seen explosive growth in viewership since launching. The show is intentionally informal and is produced for an audience who only has a few minutes a week to think about their golf game.

The show's innovative approach to lessons is all about simplicity. Each lesson talks about a single concept and breaks down the game into discreet pieces that players of all skill levels can use, from the high handicapper to the would be professional.

Golf is Hard TV's entertainment value is in its highly improvisational style. The show does episodes on a variety of topic designed to entertain and educate viewers about the game of golf. Past shows have included shopping guides, a show on what hat to wear on the course, several online "tours" of existing golf social networks and much more.

Viewers can interact directly with Golf is Hard TV via the blog, leaving comments and talking directly with the hosts via Twitter and several other online channels.

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Golf is Hard TV is the golf show for the rest of us! Golf is Hard TV is part instructional and part entertainment. If you love golf, you'll love Golf is Hard TV!

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