Postcode Anywhere Uses SuiteCloud and Extends NetSuite to Support Business Lookup Automation

New Tool Gives NetSuite Advanced Functionality for Business Address Management, Giving Businesses the Benefit of Improved Efficiency and Time Saving

March 19, 2009 - *PRLog* -- UK business technology firm Postcode Anywhere today announced the availability of business lookup automation for businesses in need of advanced address management as an add-on to NetSuite's integrated business management software suite for accounting / ERP (Enterprise Resource Planning), CRM (Customer Relationship Management) and ecommerce. The new add-on was built using SuiteCloud, NetSuite's comprehensive offering of on-demand products, development tools and services designed to help customers and commercial software developers take advantage of the significant economic benefits of cloud computing. The Postcode Anywhere application adds international address management and business data lookups from Dun and Bradstreet to NetSuite, enabling businesses to have the tool at their finger tips from within the NetSuite application.

Postcode Anywhere also today announced its charter membership in NetSuite's SuiteCloud Developer Network, a multi-tiered program for commercial software developers that enables them to quickly go to market with new on-demand business applications that leverage the power of NetSuite's core business suite via the NetSuite Business Operating System (NS-BOS).

Postcode Anywhere joins a thriving community of third-party developers who have created add-on applications to complement NetSuite for the needs of customers across many industries. Guy Mucklow, CEO at Postcode Anywhere, said: "The great thing about an online solution like NetSuite is its ability to grow ever stronger through the addition of extra tools developed by specialists like us. NetSuite has already made it easy for us to develop our integration with them, which includes both international address management and Dun and Bradstreet business information. Ultimately this saves the end user a staggering amount of hours they would have spent in developing a similar program themselves. The SuiteCloud Developer Network is a vibrant developer community and we're delighted to be joining it."

"Postcode Anywhere provides tremendous value to a wide range of NetSuite customers," said Raghu Gnanasekaran, Senior Director Partner Development, SuiteCloud Developer Network at NetSuite. "With its award-winning address management and business data tools, the company is a great addition to our network of business application developers. Using the NetSuite development platform, Postcode Anywhere was able to get this product to market in a short time frame, proving once more that NetSuite's platform can get serious business applications to the cloud quickly."

About SuiteCloud
NetSuite's SuiteCloud is a comprehensive offering of on-demand products, development tools and services designed to help customers and commercial software developers take advantage of the significant economic benefits of Cloud computing. Based on NetSuite's Software-as-a-Service ERP Suite, SuiteCloud enables customers to run their core business operations in the Cloud, and software developers to target new markets quickly with newly-created mission-critical business applications built on top of mature and proven business processes. The complete SuiteCloud offering includes NetSuite's multi-tenant, always-on SaaS infrastructure; the NetSuite Business Suite of applications (Accounting / ERP, CRM, Ecommerce); the NS-BOS Development Platform; the SuiteCloud Developer Network (SDN), a comprehensive developer program for Independent Software Vendors (ISVs); and SuiteApp.com, a single-source online marketplace where ISVs, customers and solution providers can find applications to meet specific business process or industry-specific needs. For more information on SuiteCloud, please visit www.netsuite.com/developers

About Postcode Anywhere:

Postcode Anywhere is a UK-based company best known for its market-leading "what's your postcode" technology, used to quickly complete an address when buying online, and established by Guy Mucklow and Jamie Turner in 2000. By making use of the Internet over traditional methods, which typically involved burning data onto CDs and shipping to the customer, Postcode Anywhere has automated an otherwise labour-intensive process. The company's range of services, all delivered online, are specifically designed to boost business efficiency. They include route optimisation, international addressing, data cleansing, business information services and lifestyle profiling.

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State/Province	Worcester
Zip	WR2 6NJ
Country	England
Industry	Software, Business, Technology
Tags	Netsuite, Suitecloud, Postcode Anywhere
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