

## Gartner praises Futura Process Intelligence

*The influential IT research and consultancy agency Gartner declares the Dutch company Futura Process Intelligence as one of the most innovative companies in the field of business process management.*

**March 18, 2009** - [PRLog](#) -- Once a year trendsetter Gartner assesses several organizations as 'most innovative' in their field of expertise. Futura Process Intelligence is elected as one of the 'Cool Vendors in Business Process Management'. Gartner speaks highly of Futura Process Intelligence for their innovative work on automated business process discovery (ABPD).

Quotes from the Gartner report:

The software suite Reflect "is used for the purpose of 'process intelligence', Futura's term for the combinations of ABPD and the improvement of business processes." "In addition to Reflect, Futura also offers related services, (like the) '14-day challenge'. During a two-week period, Futura will discover, mine and analyze a mutually agreed-on business process and deliver process models, process improvement points and social interaction diagrams." "Tool vendors in other categories (...) are jumping into this field, but they all (...) have their own challenges. (...) These BI tools are often too complicated for many people to use and understand, and lack a process perspective." "Factors that differentiate Futura from many other offerings in the field of BPM include its strong focus on staying ahead of the curve by innovating and the highly intuitive way it provides insight into the historical execution of a process using a novel process animation technique."

Gartner emphasizes that companies that are engaged in business process improvement should be aware that traditional business process modelling is a costly and time-consuming process that is vulnerable to human interpretation, inadequate business knowledge and a lack of objective validation techniques. ABPD and process intelligence can be used to overcome these shortcomings by creating business process models at a fraction of the time and cost involved in traditional methods. Moreover, this method provides the basis for much more accurate process analysis.

Co-owner and managing director Guido Craenen calls this election by Gartner "a huge support in maintaining our present focus. This greatly helps us to keep on building our Reflect software, adding more possibilities for analysis and animated reporting."

About Futura Process Intelligence

In the fall of 2006 Futura Process Intelligence was established. On the basis of scientific research on genetic algorithms, supervised by prof. dr. ir. Wil van der Aalst, Futura builds commercial software (Reflect), that makes it possible to quickly and accurately define business processes. Reflect is being offered as Software as a Service (SaaS).

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| Source         | G.H.M. Craenen   |
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