

pregnant? know boy or girl with IntelliGender Gender Prediction Test an affordable, in home test now

Walgreens, the largest U.S. drug store chain now sells the IntelliGender Gender Prediction Test an affordable, in home, simple urine test that provides immediate gender results bridging the curiosity gap between conception and sonogram.

March 16, 2009 - [PRLog](#) -- Dallas, TX – Walgreens, the nation’s largest drug store chain with nearly 6,700 stores will carry IntelliGender®, LLC’s (www.IntelliGender.com), in-home Gender Prediction Test™. The test is now available in the family planning section at Walgreens stores nationwide.

With a manufacturer’s suggested retail price of \$34.95, the IntelliGender Gender Prediction Test is an affordable, simple to use urine test that provides immediate gender results in the privacy and comfort of the home. Within ten minutes, the test indicates whether the baby will be a boy or a girl. Used as early as six weeks after the first missed period, the Gender Prediction Test bridges the curiosity gap between conception and sonogram.

"Most parents-to-be are curious about the gender of their baby, and we see the IntelliGender Gender Prediction Test as a way for couples to share in the joy and intimacy of discovery together without having to wait 20 weeks for an ultrasound," states Rebecca Griffin, Co-Founder of IntelliGender. "Now, with availability at Walgreens, couples and moms-to-be nationwide will have access to the Gender Prediction Test."

One excited mom-to-be, Danielle, shared, "My husband and I wanted to know if we were having a boy or a girl but wanted to keep the news a surprise. I took the test at 11 weeks, and it said I was having a boy. We were excited since we had hoped we were having a boy so our daughter would have a little brother. An ultrasound later confirmed the Gender Prediction Test -- it was indeed a boy. The test was a fun experience to share as a couple and new parents-to-be."

The IntelliGender Gender Prediction Test can be used as early as six weeks following the first day of a missed period and provides results in just 10 minutes. The first morning urine is used to achieve the result. Over the past few years, tens of thousands of moms-to-be from around the world have used the test successfully and reported positive results. While the test doesn’t guarantee 100 percent accuracy, reported in-home results to date are approximately 82 percent (laboratory results proven over 90 percent).

"IntelliGender is about creating fun, affordable, pre-birth experiences," continues Griffin. In addition to its gender test, IntelliGender is currently in development of several products to serve pregnant women or those who are eager to be pregnant. To locate a Walgreens store, please visit www.walgreens.com or call 1-800-WALGREENS.

ABOUT INTELLIGENDER®:

IntelliGender® was founded by two working moms who between them have seven children. Fascinated about learning the gender of their developing babies as early as possible, they were frustrated the only options available to consumers were expensive DNA based tests. In early 2005, they formed IntelliGender® to develop an inexpensive, in-home gender test that would bridge the curiosity gap between conception to sonogram. With an entrepreneurial drive, the two moms engaged scientists, chemists and engineers to help realize their dream and in November 2006 launched the IntelliGender® Gender Prediction Test tm, the first, in-home, urine based, gender prediction test available. For more information about the IntelliGender® Gender Prediction Test™ or IntelliGender®, LLC, please visit www.IntelliGender.com.

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