

Premier Guitar Introduces Talented Managing Editor

By Premier Guitar

Dated: Mar 16, 2009

Accomplished writer, acoustic guitarist, songwriter and recording artist, Gayla Drake Paul, joins the Premier Guitar team

Premier Guitar (<http://www.premierguitar.com>) welcomes Gayla Drake Paul to its editorial team in the position of managing editor. Paul brings a dynamic background to Premier Guitar as a successful musician, composer, writer/author, instructor and recording artist. Paul has previously served as a regular contributing editor for Premier Guitar, writing acoustic guitar and songwriting columns as well as articles about stage and recording gear.

A talented acoustic guitarist, Paul has 15 CDs to her credit; is ranked 34th out of the top 100 acoustic guitarists on the planet according to digitaldreamdoor.com; and has been featured as one of the premier women flatpicking guitarists working today. In 2008, Paul released *Pour Me*, a solo songwriter album featuring 10 new songs. In fall 2007, she combined her passion for writing and guitar to develop a new guitar instruction series, *The Accelerated Guitar Method*. Paul also has scored soundtracks for various films, including one for internationally acclaimed filmmaker, Francesco Paladino, for the short film, *Bluesblood and Mud Flowers*. Her work on the film led to additional collaboration in scoring music for *The Iowa Stories*, which won a Gold Remy at the Houston WorldFest International Film Festival in 2007. In 2005, Paul composed a film score for a National Forestry Service DVD.

“Gayla brings tremendous experience to our team as a musician, wordsmith/author, instructor and all around tone-chaser with a particular expertise as an acoustic fingerstyle player,” said Joe Coffey, editorial director for Premier Guitar. “As a longtime contributing editor with an extensive background as a live performer – she has played at Muriel Anderson’s All-Star Guitar Night among her many gigs – Gayla brings great ‘real-world’ relevance to her product reviews and journalistic approach. PG is very fortunate to have her on board.”

About Premier Guitar:

Offering guitarists a multimedia source for news, gear info and education/instruction, Premier Guitar is the media home for players who are serious about their tone. PG's gear-centric print magazine has a monthly circulation of 32,000 complemented by the industry's only complete, freely accessible online magazine (<http://digital.premierguitar.com>) that attracts more than 32,000 monthly visits; a Web site (www.premierguitar.com) that's the fastest-growing portal in the guitar industry with an average of more than 350,000 unique visitors consuming almost 10 million page views per month; and the market's leading interactive gear search service that attracts more than 200,000 monthly visitors. With nearly 50,000 pieces of gear, players can find, buy and sell gear on Gear Search (http://www.premierguitar.com/gear/gear_search.aspx). Published by Gearhead Communications, LLC, Premier Guitar is employee-owned and based in Mount Vernon, Iowa with offices throughout the U.S.

For more information, contact Nick Ireland, marketing manager for Premier Guitar, at (319) 895-0050 or nick@premierguitar.com or visit www.premierguitar.com.

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