



Belle Etoile Completes Successful Tradeshow Run

Company traveled coast-to-coast with unique brand of colorful sterling silver jewelry

March 13, 2009 - [PRLog](#) -- Belle Étoile has just finished a prolific tradeshow month, garnering admiration from customers old and new. On January 31-February 2, 2009, the company traveled to the Miami Beach Convention Center in Miami Beach, FL, for the Jewelers International Showcase. The show was a great success, especially with the company's new two-booth corner location in the designer pavilion. The very next weekend, the company exhibited at the local San Francisco International Gift Fair, enjoying a new location in the Union Square section of the Moscone Center. Later in February, Belle Étoile made its third appearance at AccessoriesTheShow at the Venetian Hotel in Las Vegas, NV. Finally, the company capped off its month of tradeshows with a little Southern hospitality at the SJTA Atlanta Jewelry Show at the Cobb Galleria in Atlanta, Georgia.

If you didn't visit Belle Étoile at one of these tradeshows, it's not too late to request quotes, browse our catalog, or place an order for the first time. Please contact the Belle Étoile sales team at sales@mybelleetoile.com or (877)838-6728. If you just introduced the Belle Étoile line in your store or added to your collection, let the company know how you're doing with your latest order! Belle Étoile's trained staff is ready and willing to assist you with merchandizing and marketing support, including brochures, placards, displays, pictures, and a host of other tools and tips. Feel free to let them know what support you need.

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About Belle Étoile:

Belle Étoile is a designer sterling silver jewelry company committed to using only the finest 925 sterling silver, which is always rhodium-plated and nickel-free. In French, Belle Étoile means beautiful star. That is why a delightful radiance permeates throughout all our creations. Designed to reflect the latest European fashion trends, our dazzling selection of exquisite jewelry enhances the lifestyle of the modern woman. Working with the finest materials available – including cubic zirconia, quartz, shell pearl, mother of pearl, silver and gorgeous enamels – our designers adhere to the philosophy of contrasting color with graceful curves. Originality is essential : unique pieces of jewelry make a statement louder than words.

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Source	Carolyn Thamkul
City/Town	San Francisco
State/Province	California
Zip	94103
Country	United States
Industry	Jewelry , Accessories , Fashion
Tags	Fashion , Sterling , Silver , Jewelry , 925
Link	https://prlog.org/10198585



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