

Amar Chitra Katha In A Web2.0 Avatar, Offers Free Shipping

By Saroj

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Amar Chitra Katha – the brand loved and treasured for 41 years crossed over into a new era with its new web 2.0 avatar. To celebrate this feat, we are offering Free Shipping on all products any where in the world. The offer lasts 31st March 2009.

Amar Chitra Katha – the brand loved and treasured by readers for 41 years crossed over into a new era with its new web 2.0 avatar. To celebrate this feat, they are offering Free Shipping on all products any where in the world. The offer lasts 31st March 2009.

www.amarchitrakatha.com was positioned by ACK Media as the hub for everything related to Indian culture and story-telling. Various innovative features on the site generated keen interest and excitement.

Online comics: For comic buffs, there's a new e-comic to be found every week in the Digital ACK section. This section also has instant-online titles of Amar Chitra Katha in multiple languages. For people who like to read their Amar Chitra Katha comic books the good old way, there is the shop section where readers can order their copies online.

Create ACK stories and art: For ACK buffs with a creative streak, there is the 'Create With Us' section, where readers can submit their art and stories online. These could well become new additions to the Amar Chitra Katha catalogue.

Cultural event listings: The Culture Beat section lists and reviews events and happenings on the culture front in six leading cities of India. Theater, dance, drama, seminars, workshops, fairs...the Culture Beat will have something for everyone.

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ACK Media is an entertainment and education company for young audiences. ACK Media owns some of India's best-loved brands including Amar Chitra Katha, Tinkle Magazine, Karadi Tales and well-known proprietary characters like Suppandi. ACK Media is developing Indian content for multiple platforms including print, online, TV and Film.

ACK Media (www.ack-media.com) is head-quartered in Mumbai and has a design studio in Bangalore.

Category	Literature, Shopping, Shipping
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