

Unbelievable value for old furniture at 'Collection-i 'Biggest Exchange Offer'

Collection i, a part of Future Group, is offering great value for old furniture at 'Biggest Exchange Offer', a month long event, where consumers can get best value for their old furniture, by producing original purchase bills of the old furniture.

March 12, 2009 - [PRLog](#) -- Collection i, a part of Future Group, is offering great value for old furniture at 'Biggest Exchange Offer', a month long event, where consumers can get best value for their old furniture, by producing original purchase bills of the old furniture. Collection-i will issue them coupons, for the same value. To avail these coupons, all consumers need to do is buy products worth four times the value of the coupons they have. For instance, if a customer produces a bill of Rs.20,000/-, then he/she will receive coupons worth Rs. 20,000/-. To avail of these coupons, customers have to buy products worth at least Rs.80,000/-

These coupons can only be redeemed within ten days on select categories like furniture, home furnishings, home improvement, home décor and modular kitchens. Customers can get unbelievable value, for their old furniture items, in the form of exchange coupons, such as sofa set at Rs. 10,000/-; bed at Rs. 7,500/-; wardrobe at Rs. 7,500/- ; dining table at Rs. 5,000/-; any other old piece of furniture at Rs. 2,000/- and a mattress at Rs. 1,000/-.

All that the customers needs to to do is, call the store and provide their address and contact details. Collection i will arrange to pick-up the old furniture right from the customer's doorstep, and give him/her the coupons for its value, there and then. Customers can then go to the store and redeem them against their purchases.

This offer is on till March 29, 2009 and is valid in the Collection i store at City Centre Mall, Banjara Hills.

About Home Solutions Retail (I) Ltd.

Home Solutions Retail (India) Ltd, a part of the Future Group, is India's fastest growing retailer of electronics, consumer durables, furniture and home improvement products. Headquartered in Mumbai, Home Solutions Retail operates numerous lifestyle and value retail formats. Among its lifestyle retail formats are – eZone (high end consumer electronics specialty store), Collection i (luxury furniture & furnishings) and HomeTown (Home making / improvement store). It's value retail formats are Electronics Bazaar (value electronics), Furniture Bazaar (value furniture) and Home Bazaar (value home making). Home Solutions Retail operates 49 eZone, 10 Collection i, 6 HomeTown, 110 Electronics Bazaar, 102 Furniture Bazaar and 7 Home Bazaar outlets across over 60 cities in India.

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brand-comm is a leading communications consultancy company in India with offices in seven cities (Bangalore, Delhi, Mumbai, Pune, Chennai, Kolkata, Hyderabad) and presence through affiliates in all Indian States.

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