

Premier Guitar and Paul Reed Smith team up for worthy cause

By Premier Guitar

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Iowa home for troubled youth receives donation of PRS guitar as part of Play it Forward program.

The Rabiner Treatment Center, a home for troubled youths and teens, has received a Paul Reed Smith (PRS) SE Semi-hollowbody as a donation to its newly-founded music department. The donation was made possible through a partnership between Premier Guitar (<http://www.premiorguitar.com>) and PRS Guitars (<http://www.prsguitars.com>), both participating in the PRS Play it Forward program. Premier Guitar president and publisher, Trent Salter, was on hand at the Rabiner Treatment Center to present the guitar to staff and students.

The PRS Play It Forward program was created by Paul Reed Smith himself. The charitable program calls for donating an instrument to an individual or charitable group that may not have access to it otherwise.

“On behalf of Premier Guitar, we are certainly honored to participate in Paul’s ‘Play It Forward’ program,” lauds Salter. “I personally endorse the program, and am a firm believer in its concept. I was humbled to present the instrument to the Rabiner Treatment Center, for I believe this donation is a prime example of the intent of the program and Paul’s vision of gracious humanity. The center was very grateful, and the instrument will be a cherished addition to the school’s music department for many years to come.”

The Rabiner Treatment Center is located just west of Fort Dodge, Iowa, and is a home for troubled youths and teens. It serves children who deal with a wide range of difficulties, including neglect, minor learning disabilities and drug addiction. In order to establish a stronger curriculum, the school has started a new music department, headed by Dennis Simon. The guitar will help the school’s music department get up and running.

About Premier Guitar:

Offering guitarists a multimedia source for news, gear info and education/instruction, Premier Guitar is the media home for players who are serious about their tone. PG's gear-centric print magazine has a monthly circulation of 32,000 complemented by the industry's only complete, freely accessible online magazine (<http://digital.premiorguitar.com>) that attracts more than 32,000 monthly visits; a Web site (www.premiorguitar.com) that's the fastest-growing portal in the guitar industry with an average of more than 350,000 unique visitors consuming almost 10 million page views per month; and the market's leading interactive gear search service that attracts more than 200,000 monthly visitors. With nearly 50,000 pieces of gear, players can find, buy and sell gear on Gear Search (http://www.premiorguitar.com/gear/gear_search.aspx). Published by Gearhead Communications, LLC, Premier Guitar is employee-owned and based in Mount Vernon, Iowa with offices throughout the U.S.

About Rabiner Treatment Center:

The mission of the Rabiner Treatment Center (www.rabiner.org) is to instill hope in the youth and families they serve. They continue this tradition by teaching self-discipline, responsibility, commitment and pride through innovative treatment and positive growth experiences, delivered in a rural Iowa setting. Rabiner Treatment Center is sponsored by the men and women of the Iowa State Police Association.

Category Music, Non Profit, Publishing

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Music

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