

Shared Dreams Marketing Podcast Welcomes Lou Bertone and Nancy McCabe

By Gail Martin

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Charlotte, NC—Shared Dreams Marketing Podcast, hosted by DreamSpinner Communications' president Gail Martin, welcomes web guru Lou Bertone (The Big Ideas Guy) and The Business Book Club founder Nancy McCabe.

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Lou and Gail talk about why a great web site is a business essential and how to jazz up a businesses' online presence. Then Nancy and Gail talk about how a book can change your business—and your life.

The podcast features business leaders from around North America talking about relevant issues and marketing tactics for small business.

Podcasts post monthly at www.DreamSpinnerCommunications.com. Visitors can listen online at the site, download from iTunes or subscribe via RSS. Past podcasts are archived on the site and can be downloaded in MP3 format.

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