

Shutterstock® Extends All Footage Subscriptions from 30 Days to Full Year Without Raising Prices

By Shutterstock

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Shutterstock also debuts affordable low resolution video subscriptions - ideal for adding high-impact, compelling visuals to online and interactive projects

Shutterstock, the world's largest subscription-based stock image agency, announced today that as a benefit to stock video customers, it is extending all Shutterstock Footage® subscription terms from 30 days to a full year at no additional cost. Now creative professionals subscribing to Shutterstock Footage have the flexibility to download royalty-free clips anytime they need them over a one-year period.

"We know that many creative professionals, especially those working in the film, video and TV industry, are looking for innovative ways to cut costs while maintaining top quality," said Jon Oringer, founder and CEO of Shutterstock. "We therefore decided to extend all of our 30-day subscriptions to a full year, without charging our subscribers a dollar more."

Shutterstock is also introducing affordable Low Resolution stock footage subscriptions, which are ideal for such uses as multimedia press releases, marketing presentations, streaming video, websites, and blogs. Low Resolution subscriptions start at \$49 per year for five downloads (less than \$10 per clip), while Standard Definition plans start at \$149 per year for five downloads and High Definition plans start at \$249 per year for five downloads. Customers can purchase and manage multiple subscriptions from one account.

"Today, more individuals are using video in new and inventive ways to build excitement for a variety of projects," said Adam Riggs, president and chief financial officer of Shutterstock. "We responded to this trend by developing Low Resolution subscription plans that are perfect for anyone who wants to use video to capture an audience's attention."

Known as an industry pioneer, Shutterstock was the first online stock image agency to offer affordable, royalty-free video content when it launched Shutterstock Footage in 2006. In just a few years, Shutterstock Footage amassed a diverse library of over 95,000 royalty-free video clips, with more than 4,000 new clips added monthly. A global base of talented videographers and filmmakers submit to Shutterstock Footage, ensuring that subscribers have a steady pipeline of fresh content for their creative projects.

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Founded in 2003, Shutterstock is the largest subscription-based stock photo agency in the world. Its outstanding collection of premium photos, illustrations, and vectors combined with a selection of innovative, user-friendly subscription plans has made Shutterstock a trusted resource for an expanding global customer base. An industry pioneer in selling royalty-free stock by subscription, Shutterstock was also the first online photo agency to offer editorial photos and launch a video library. Shutterstock Footage offers a comprehensive library of royalty-free video clips available on a per-clip basis or by subscription. For more information, visit www.Shutterstock.com.

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Tags	royalty-free video, royalty-free videos, stock video, stock videos, stock footage, stock image stock images shutter
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