

## **Blues Yachting Join YachtWorld.com as a Professional Member to Promote Yachts for Sale in Turkey**

*By Jonathan Bowker*

*Dated: Mar 06, 2009*

*Blues Yachting selects YachtWorld.com as their global internet marketing service provider for new and used boat sales in Turkey*

Blues Yachting a technical marine services company and Beneteau, Rinker and Novurania boat dealers based in Gocek, turkey today announces its joining YachtWorld and Boats.com as a professional member. The membership provides Blues Yachting with a suite of marketing tools that offer it's customers a unique opportunity to reach the most powerful and effective global internet marketing solution for the boating industry.

Blues Yachting customers' new and used boat listings will be delivered by BoatWizard to the YachtWorld and Boats.com websites that are visited by over 4 million boating consumers every month who click through over 95 million page views. (<http://www.yachtworld.com/bluesyachting>).

"In this day and age the most successful yacht brokers and dealers are the ones that embrace new technologies and connect directly with their target audiences," said Ismail Kucukhuseyin, Partner of Blues Yachting Services Turkey.

"It is our role at Blues Yachting to leverage these technologies and create mediums for our customers to display their yachts for sale. Now with the appointment of YachtWorld as our service provider, we deliver our customers yacht listing maximum exposure and reach interested parties directly."

"YachtWorld work closely with members to counsel them on editing, optimisation and creation of yacht listings and this is a key factor for selecting their services." added Mr Kucukhuseyin.

Blues Yachting can rapidly deploy boat listings and video brochures that are visible worldwide, immediately following dispatch. YachtWorld is the premier online sales channel for yacht brokers around the world with total boat listings value in excess of 25 billion Euros.

"In addition to our marketing services YachtWorld provides members access to SoldBoats.com, the most reliable source of sold boat data available today and trusted by thousands of yachting professionals that want to stay informed of the global yachting market." Says Jonathan Bowker, Eastern Mediterranean representative for YachtWorld and Boats.com, "We are delighted to assist with increasing the global exposure of Blues Yachting services. With our powerful online presence combined with over 10 years new media experience, we are confident in our ability to deliver worldwide awareness of today's Turkish yachting industry leaders".

### **BLUES YACHTING**

Iskele cad. Gocek 48310 Fethiye, Turkey

Phone : +90.252.6452066

Fax : +90.252.6451081

VHF : Ch 73 (Blues)

Email : [infobluesyachting.com](mailto:infobluesyachting.com)

###

**About Legal Marketing Services (LMS) Turkey:**

Legal Marketing Services (LMS) Turkey (<http://www.lmstr.com>) has been serving clients for over a decade in Turkey. The company specializes in marketing, research and media services for clients in a variety of sectors. Legal Marketing Services has worked with domestic and international clients providing a suite of PR and integrated marketing tools.

Category	Lifestyle, Hobbies, Sports
Tags	blues yachting, yachtworld com, yachts for sale in turkey, jonathan bowker
Email	<a href="#">Click to email author</a>
Phone	+90 (0) 252 645 2313
Fax	+90 (0) 252 645 2313
City/Town	<a href="#">Gocek</a>
State/Province	<a href="#">Mugla</a>
Zip	48310
Country	<a href="#">Turkey</a>