

Sharks Sighted in Freeport Bridge Area of Grand River in Kitchener, Ontario, Canada

By Candee Tremblay

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A Kitchener Remax realtor has been caught luring sharks to boost real estate sales in Kitchener-Waterloo, Ontario, Canada.

Kitchener, Ontario, Canada – Sharks Spotted Nosing around the Grand River

Sharks, known for their uncanny ability to sniff out a meal, have been spotted in Kitchener, nosing around the Grand River at the Old Highway 8 Intersection. These sharks, of the Homo Sapiens species, have caught the scent of a delicious deal and they are following the tide of potential purchasers to the front door of 3751 King St. E., Kitchener, Ontario.

A stately Kitchener home, located a stone's throw from the historic Grand River, has netted the attention of curious onlookers and interested buyers due to a revolutionary marketing strategy. The subject property, with a list price of \$399,900, is being reduced in price by \$1,000 per day – every day – until it is sold. The property, listed by Michael Saunders, Sales Representative for RE/MAX Twin City Realty Inc. is located at 3751 King Street East in Kitchener.

When asked what inspired this bold marketing gambit, Mr. Saunders said “Real estate is a bit like fishing, really. You may wait a long time without a bite. Sometimes changing the lure can make the difference. The real estate marketplace in Kitchener-Waterloo has changed...is changing...and it's important for good real estate agents to be ever more innovative in their marketing approach – so that they can, at least, hook the interest of potential purchasers. My partner, Looey Tremblay, who is a Broker with RE/MAX Twin City Realty Inc., shares my views about being audacious in our real estate marketing maneuvers”.

Mr. Saunders further said “Of course, this real estate marketing method is less risky for the Vendor when the subject property has great appeal and is well priced, which is the case with this property. If you're acquainted with the meticulous construction methods of Mennonite craftsmen, you'll appreciate the high quality renovations undertaken in this spacious home. It's a beautifully appointed home with spacious principal rooms. The elegant, open concept Foyer leads into separate wings of the 2600 square foot home. Martha Stewart would feel right at home in the Gourmet Kitchen, beautifully customized with burnished cabinetry, granite counter tops and built-in wine rack. The Family Room with its coffered ceilings is a celebration of light and space; extending the full depth of the home, with natural light streaming in from the west, north and south. When the snow flies, curling up in front of the gas fireplace with a hot toddy is the way to go”.

“The super-sized Master Bedroom, with vaulted ceilings, has a walkout to a covered balcony that overlooks a panoramic view of the Grand River...and the whirlpool tub in the 5-piece Master Bath is a great place to soak after a rigorous workout outdoors. You're in a superb location to enjoy the high-energy fun associated with outdoor activities – pack a picnic lunch and head for the hiking trails; don your snowshoes; launch a canoe or kayak on the bank across the river; or simply enjoy the peace and quiet of nature and the amazing wildlife in the Grand River area – whitetail deer; Great Blue herons; ospreys; beavers; eagles. Get away from it all...in your own backyard! You've got your own ½ acre wildlife refuge. What more do you need?” said Mr. Saunders.

“Realtors often take a bum rap” opined Mr. Saunders and, with a twinkle in his eye, said “but you could actually say in this instance “How low can this Kitchener realtor go?”. With that, he turned to greet a

curious passerby who had been told about the \$1,000/day reduction until sold. “Come on in and look around” and they opened the door and disappeared within.

For additional information about the Kitchener home for sale at 3751 King St. E., log onto <http://www.mls.ca> and enter MLS # 0911255. Open Houses are being held on Saturday, March 7th and Sunday March 8th from 2:00 – 4:00 PM.

About Michael J. Saunders:

Michael J. Saunders has been a Sales Representative with RE/MAX Twin City Realty Inc. for 14 years. When not selling real estate, Michael proudly supports the Junior Kitchener Rangers Hockey Team and his son, Syd Saunders, who is a member of the team.

Contact:

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About RE/MAX Twin City Realty Inc.: Remax Twin City Realty Inc. is a full-service real estate company in Kitchener, Ontario, Canada. If you are looking for a Kitchener realtor with solid experience and knowledge of the Kitchener real estate market, contact Looney Tremblay, Broker or Michael J. Saunders, Sales Representative, Remax Twin City Realty Inc. With 38 years combined experience in buying and selling real estate in Kitchener-Waterloo, Ontario, Looney and Michael are dynamic realtors with experience in commercial and residential real estate in the Tri-Cities area. When you are ready to move, make your best move and call Looney Tremblay and Michael Saunders at Remax Twin City Realty Inc. at 519-579-4110 or 1-877-836-2756.

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