

Parkingspots.com Launches a Directory Listing Service for Parking Lots in Canada!

By Parkingspots.com

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PRESS RELEASE

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TORONTO, CANADA (March 4, 2009)

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Every event, every local attraction, every venue requires parking to facilitate the flow of people to and from. Until recently the process for consumers to locate a relevant lot or parking spot has been to drive to the venue and circle to find a vacancy. Thanks to the web, that process is changing. Drivers are doing their homework BEFORE they get in their cars. They are using the web to research the venue and parking options well before they head to an attraction/event or game. Shelley Stacey a frequent driver in the city of Toronto, was quoted as saying, "If I could find a service that would help me find the most convenient and affordable parking when I'm heading to a concert or game, it would make my life so much easier".

In response to this, www.parkingspots.com has launched a directory service to help drivers more easily locate parking lots near their destination. Parking lots which enlist in the service are mapped on the website against event venues in that area. Location, hours of operation, and, at the discretion of the lot owner, event rates and hourly rates are included to help the driver determine where they'd like to park. Stay tuned too over the next few months as this service is rolled out across the US and onto mobile platforms capturing consumers on the go.

Bottom Line: Consumers are looking for parking online – don't miss the chance to get their business.

About Parkingspots.com

Parkingspots.com is an online marketplace for people with parking and people seeking parking. The company provides an online database of available parking throughout Canada and the United States – from lots to spots. Free to search (for prospective Renters), the site contains both a monthly classified search tool as well as event/hourly lot listings for parking spots and lots. The site includes easy navigation and search functions that utilize Google Maps as well as postal/zip codes and street address.

If you're interested in joining our listing service, please don't hesitate to contact us at matthew@parkingspots.com or 1866.373.0013.

All media are invited to contact us at info@parkingspots.com for details on this and any additional information surrounding this announcement.

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