

## **Inetasia Flies Away With Web Deal With Novotel Hyderabad Airport**

*By Inetasia*

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*Inetasia Solutions Ltd. has signed a web development deal with the Novotel Hyderabad Airport designed to help drive clients to India's southern tourist hotspot.*

Novotel is one of the many hotel chains owned by Accor, the French hospitality conglomerate.

Inetasia optimizes new and existing web platforms to achieve higher search engine rankings and more accurate and detailed visitor behavior tracking and analysis.

“We are delighted to extend our relationship with Accor with this new web development deal for the Novotel Hyderabad Airport in India,” said Gregory Smyth, Inetasia's founder and CEO. “Inetasia has worked with Accor on numerous website development projects all designed to drive traffic to their sites and to make navigation easier and more customer-friendly.”

Inetasia's experienced employees ensure the website features and navigation are user-friendly to encourage visitors to browse more with ease and efficiently.

Inetasia's Website Starter Package is a complete online marketing solution. It gives clients a professional, bilingual website, custom-designed to meet any business needs. Inetasia has planned, created and launched hundreds of successful websites since its inception for many different types of businesses around the globe.

### About the Novotel Hyderabad Airport

The new Novotel Hyderabad Airport is just 30 minutes from the city centre and 30 km from Hi Tech City, the Hyderabad Convention Centre, Banjara Hills and Jubilee Hills. Featuring 305 rooms and suites with WiFi, business travellers can also enjoy the facilities of the Premier executive floor, along with the convenience of two restaurants, two bars, a pool and meeting rooms for up to 400 guests. The Novotel Hyderabad Airport also offers a spa and a 24 hour fitness centre.

### About Inetasia

Inetasia - [www.inetasia.com?DCSext.dept=2&WT.mc\\_id=100268](http://www.inetasia.com?DCSext.dept=2&WT.mc_id=100268) provides a range of enterprise-level marketing solutions to help its clients consolidate, integrate and quantify online initiatives. Inetasia places a strong emphasis on the integration of solutions and detailed reporting for maximum return on investment. From the initial Design, Campaign Optimization and Management, through Search Engine Optimization, Internet Marketing, Ad Serving to Web Analytics and Multivariate Testing; Inetasia provides the tools and expertise to help its clients succeed online.

Inetasia's flagship clients include major local and multinational corporations such as HSBC, Visa, Deutsche Bank, Hong Kong Trade Development Council, Bangkok Hospital, Accor Asia Pacific, Philippine Airlines, Shangri-La Hotels and Resorts, Hong Kong Tourism Board, SmarTone-Vodafone, SingTel, Orient Overseas Container Line, and Maxis Communications.

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