

Innovative Winnipeg Realtor features his Listings on Television

By *WinnipegHomeFinder*

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Bo Kauffmann, an award winning Realtor and Listing Agent with Re/Max Performance Realty in Winnipeg, is now advertising his clients' homes on Television's Real Estate Channel.

Bo is a strong believer in marketing and advertising, and is one of the first Realtors in Winnipeg to showcase his 'listings' on this new medium. Home-sellers wishing to assure maximum exposure for their houses or condos should take note of this strategy.

90% of home-owners end up listing with a Realtor. They do so for one main reason: to assure their homes get maximum exposure to the ENTIRE real estate market, and get the best chance at obtaining multiple offers, top dollar and sell in the shortest possible time. Realtors manage to do this in two ways: First is by listing the home on Canada's MLS system. "Our MLS is unique, powerful and the envy of the rest of the real estate world," says Bo.

To hear a podcast about why Canada's MLS is so powerful and unique, listen to : <http://bokauffmann.typepad.com/rivercitypodcast/2009/01/the-power-of-the-canadian-mls.html>

But what about buyers who are not working with an agent? To inform and entice those buyers, some agents advertise their listings in newspapers and magazines, and now, on Television as well.

"I am a strong believer in advertising the homes for sale. It's just one thing that sets me apart from other Listing Agents". To get a look at one of the television commercials being published and broadcast, go to: <http://www.youtube.com/watch?v=2uG5uRtPDJU> however, please note that this home is SOLD, and being used for educational purposes only.

To get a look at Bo's marketing plan for his clients homes, go to <http://www.winnipeghomefinder.com/my-marketing-plan.html>

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Award winning Real Estate Agent in Winnipeg. Works with home buyers in the search of their dream home, and excels as a "Listing Agent", with marketing plans which are second-to-none. Homes are featured in magazines, newspapers, internet and Television.

Category	Real Estate
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