

Introducing New Handcrafted Self-Balancing Wine Bottle Holders which Defy Gravity

By Heartwood Gifts

Dated: Feb 24, 2009

Heartwood Gifts is proud to announce a new line of artistically handcrafted wine bottle holders which will "Wow" even the most discriminating gift-giver.

Vancouver, B.C., Canada -- Motivated by a desire to offer new handcrafted gift ideas in an era of mass production, Heartwood Gifts unveils its new exclusive line of trendy, funky, functional and affordable self-balancing wine bottle holders.

When not in use, these wine bottle holders look like obscure pieces of carved wood with a hole near the top. However, by placing a wine bottle neck through the hole, they magically transform into attractive stands that balance the bottle horizontally, keeping the cork wet.

And a wet cork is a happy cork!

Because a cork absorbs a small amount of wine, it becomes slightly swollen with it and forms a tighter seal against the glass than if it was dry. The tight seal keeps air from leaking in, which can ruin the wine.

"These artistically designed wine bottle holders, made from cherry wood, are uniquely created by a talented artisan, so no two are the same. Each one will bring a sense of strength and beauty to your home while seemingly defying gravity as they balance your favorite bottle of wine in mid air," says Curtis Holder, owner of Heartwood Gifts.

Holder explains that when it comes to purchasing wine related gifts, customers tend to be more discriminating. It is important, therefore, as an online gift retailer, to be distinguished from the rest of the crowd, not only by offering unique, functional and affordable gift ideas, but also by providing exceptional service. As he goes on to explain, "Heartwood Gifts understands that delayed gratification of awaiting a special gift ordered online, and we will do our utmost not to disappoint."

According to customer feedback, this approach seems to be working. As one customer comments, "So few companies offer customer service that is above and beyond what is expected. I will definitely be relaying positive things about your company to everyone I talk with. Keep up the good work."

Heartwood Gifts invites anyone who admires the vision and wisdom expressed through a personal and creative touch to visit their online store and check out their new line of wine bottle holders at: <http://www.HeartwoodGifts.com>.

###

Heartwood Gifts is an online store based near Vancouver, B.C., Canada. Specializing in handcrafted works from select talented artisans, our ambition is to offer trendy, funky and functional gift ideas at affordable prices.

Category Shopping, Retail, Lifestyle

Tags online gifts, wine gifts, wine bottle holders, unique gifts, online store, gift idea, wine bottle stand, bar accessories

Email [Click to email author](#)

Phone 604-542-7038
City/Town Surrey
State/Province British Columbia
Country Canada