

Ultimate MotorCycling Magazine - Feb/Mar 2009 Issue

By Ultimate Motorcycling

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The new issue of the premier motorcycle magazine is on newsstands starting February 17, 2009.

It's the time of the year when awards are handed out-the Academy Awards' Oscars, the Golden Globes-and Ultimate MotorCycling has its annual motorcycle Achievement in Design Awards (AiDA).

In this issue, we recognize the exotic ArthaWorks/GP STAR Bimota, the forward-thinking motor in the 2009 Yamaha YZF-R1, Kawasaki's new-era technology-laden Voyager 1700 tourer, Honda's crossover DN-01, Zero Motorcycles' Zero X electric dirt bike, the three-wheel Piaggio MP3 500, a new level of safety from Dainese's D-Air system, and the charged-up helmets from Akuma.

Another AiDA winner, the Marcus Moto Designs V1000 Gran Turismo from Sweden, is a fantastic tribute to the classic Husqvarna road racers. The V1000 GT gets our Precious Metals treatment-perfect for the discerning motorcyclist's coffee table.

We test no less than eight new motorcycles in the issue, from a wide variety of disciplines: Benelli Tre-K Amazonas, Big Dog Wolf, Ducati Monster 1100, Harley-Davidson V-Rod Muscle, Husaberg FE 450, Kawasaki Ninja ZX-6R, Moto Guzzi Stelvio and the Suzuki Boulevard C90. Testing these motorcycles is our diverse staff, including Arthur Coldwells, Jess McKinley, Shawn M. Pickett, Mike Schulte, Basem Wasef, and Don Williams.

Plus, there are product tests, including Cortech bags, Dainese gloves, Bridgestone BT-003 Supersport tires, and Original Bike Spirits spray cleaner and polish. For the clubhouse, Salvatore Sampino takes a look at fine-quality products from Yves Saint Laurent, Mercedes-Bens and Nightrider.

There's news from Indian and Honda, and we end with a tongue-in-cheek look at awards from Gabe Ets-Hokin.

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UltimateMotorCycling.com enjoys one of the wealthiest motorcycle consumer demographics of any online publication in the U.S.A. and abroad. Our readers are most often affluent consumers of higher-end motorcycling products and services. They are the most likely buyers who will opt for premium equipment and destinations. Syndicated and reader studies reiterate what we already know - Ultimate Motorcycling appeals to readers of higher net worth who are discerning, discriminating and able to afford the things they are passionate about.

Category	Automotive, Sports, Travel
Tags	motorcycle, harley-davidson, honda, ducati, yamaha, benelli, kawasaki
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