

Tiromedia announces Free Private Labeling and OEM Programs for the Digital Signage Industry

By TiroMedia

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TiroMedia has expanded its offering to include OEM and branding programs which covers all of its products. This includes the TMP N2, TMP N4, TMP 200 HD and its Content Management System.

The Private Labeling and OEM programs allow VARs and Digital Signage operators to purchase products which do not carry the manufacturer's brand or logo. The VARs can re-brand any product which will help enhance their image on their specific markets. Furthermore, there is no minimum order quantity required or charge for the program.

TiroMedia is also offering custom development services. This enables VARs and integrators to add new functionality to the existing products for specific market needs. Customization can be provided at no cost depending on the quantity. This includes embedding logos into the firmware which will be displayed at boot-up. Custom integration between the CMS and in-house databases and third-party systems is also available.

The OEM Program adds value to TiroMedia's feature-rich product line which includes: Standard Definition Network player: TMP N2 (<http://www.tiromedia.com/tmpn2.aspx>), High Definition Wireless HDMI player: TMP N4 (<http://www.tiromedia.com/tmpn4.aspx>) as well as the Content Management System which is available free of charge.

More information is available on <http://www.tiromedia.com>

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TiroMedia ([tiromedia.com](http://www.tiromedia.com)) is a Colorado Based digital signage technology company dedicated to providing high impact cutting edge media solutions.

TiroMedia prides itself in providing powerful turn key digital signage systems. This means not simply offering the software and expect customers to purchase the hardware from another vendor (PC). TiroMedia provides all-in-one players with an all-inclusive support and warranty package.

Category	Digital Signage
Tags	digital signage, oem digital signage, branding digital signage, solid state players, hdmi, Wireless, cms
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