

TiroMedia Digital Signage Alert System

By TiroMedia

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TiroMedia Announces the Release of a New Digital Signage Alert System

TiroMedia, a leader in Digital Signage systems, is adding a new feature to its network players which includes the TMP N2 Digital Signage Player as well as the TMP N4 HD Wireless Digital Signage Player (<http://www.tiromedia.com/products.aspx>). The new system is fully managed from TiroMedia's web-based Content Management System (CMS).

The Digital Signage Alert System allows users to create an unlimited number of custom alerts, each containing images, video or scroll text. The alerts can be setup to target one or more locations through the CMS.

When an alert is activated, all network players located in its target location will automatically download and playback the content of the alert. All regular content from the scheduled campaigns will be paused during the duration of the alert. When an alert is de-activated, the players will return to normal playback.

The CMS provides permission-based access to alerts as well as media, campaigns, etc. This allows administrators to assign control of alerts to specific individuals. More information about the CMS is available here: <http://www.tiromedia.com/cms.aspx>

The Digital Signage Alert System will be bundled with the CMS which is available free of charge.

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TiroMedia (tiromedia.com) is a Colorado Based digital signage technology company dedicated to providing high impact cutting edge media solutions.

TiroMedia prides itself in providing powerful turn key digital signage systems. This means not simply offering the software and expect customers to purchase the hardware from another vendor (PC). TiroMedia provides all-in-one players with an all-inclusive support and warranty package.

All players ar

Category	Digital Signage
Tags	digital signage, digital signage alert, alert, solid state players, hdmi, Wireless, cms, digital signage player
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