

## **POSHGLAM (New York) Media Sponsor For Baltimore's Fashion Week**

*By Butterfly Productions*

*Dated: Jan 31, 2009*

*POSHGLAM has become the go-to site for those in the fashion world*

In Sharan Nixon (Founder/CEO) and Antoine Brown's (Co-Founder/Vice President) quest to make sure Baltimore's Fashion Week received huge exposure they decided to reach out to various media entities, and who better to assist them in this task than Kimberly Stone, Founder of POSHGLAM.

POSHGLAM has become the go-to site for those in the fashion world when it comes to pinpointing successful lines and assisting them with marketing penetration and product longevity. Both Nixon and Brown are ecstatic that Ms. Stone has agreed to be a part of the event this year. It is certain that POSHGLAM will be a magnificent addition to Baltimore's Fashion Week.

POSHGLAM is an on-line portal that mostly caters to undiscovered brands and new, talented designers. The ever-growing site continues to set the standards for what is new and emerging in the worlds of Fashion, Marketing and Social Media. Aside from offering exciting and pertinent news on the next generation of fashion designers and brands, POSHGLAM also covers events, trends, fashion happenings around the world and local information pertaining to the different markets. POSHGLAM is the ideal place to browse, shop, and discover new brands.

Both Nixon and Brown are excited to have such a well respected media entity assisting with the promotional efforts of their event.

For more information about Baltimore's Fashion Week please visit [www.baltimorefashionweek.com](http://www.baltimorefashionweek.com).

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Baltimore's Fashion Week, LLC, the city annual premier fashion showcase, is managed by the event team of Butterfly Productions.

Lead by Sharan Nixon, Butterfly Productions has created runway shows, workshops and other events that highlight local artists and provide affordable, accessible outlets for promotion the region's fashion talent.

In celebration of its community, Baltimore's Fashion Week returns a portion of its proceeds to organizations selected for their accomplishments on behalf of Baltimore's residents and communities.

Category	Fashion, Fashion week
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