

## **Doral Chamber of Commerce Presents: Blogs, Viral & Social Networking for Internet Marketing Success**



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### **DORAL CHAMBER OF COMMERCE**

*Blogs, Viral & Social Networking, eMail Marketing for Internet Marketing Success Plus "The Power of Email Marketing - and More!" Web Site Practical Design Basics & Internet Marketing Tips. Heard of Facebook, MySpace, Twitter, LinkedIn?*

**Jan. 30, 2009** - [PRLog](#) -- Blogs, Viral & Social Networking, eMail Marketing for Internet Marketing Success

Plus "The Power of Email Marketing - and More!"  
Web Site Practical Design Basics & Internet Marketing Tips  
February 17th, 2009 - 9:30 a.m. to 2:30 p.m.

Heard of Facebook, MySpace, Twitter, LinkedIn?  
Know what a blog is and how to use one for business?  
Know how to use Youtube or other video sites for marketing?

It's time to get on the Web 3.0 bandwagon and ahead of your competition.

There's a lot of misinformation on how to use social networking sites and viral marketing. You are about to discover the truth about viral internet marketing.

Social networking sites are booming but how do you use them to drive traffic to your website or to increase your sales?

In this seminar you're going to learn about Facebook, LinkedIn, Twitter, MySpace, Youtube and other social networking and bookmarking sites and their practical uses.

Whether you have an existing web site or you are developing a new one, this workshop will educate you on the basics of practical web site design and marketing.

You will learn basic strategies for your web site, including:

-How to create basic web sites,

- When and why to use a splash page or home page,
- Lifetime value of a customer
- How to create a web site on any budget,
- When to use a web designer versus doing it yourself,
- Determining your web site's purpose,
- The least you need to know about web design,
- How to structure your web site design,
- Developing a navigation system for your site,
- How to optimize your web site for search engines

...and much more!

This is a very practical workshop designed to get you on the right track with your web site marketing and sales. **DON'T MISS IT!**

I'll also share new email marketing tools and resources from Constant Contact along with email marketing and survey best practices. You don't want to miss it. Pre-register now. Space is limited for this workshop!

Please RSVP to: [manny@doralchamber.com](mailto:manny@doralchamber.com)

Hyatt Place of Doral  
3655 NW 82nd Ave  
Doral, FL 33166

RSVP: [isparks@constantcontact.com](mailto:isparks@constantcontact.com)

Admission: \$25.00 Fee / \$19.00 for Doral Chamber of Commerce & Meetup Members

Facebook, LinkedIn, Twitter, MySpace, Youtube, Craigslist, Backpage, Meetup - Learn the secrets to using social networking & bookmarking.

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The New Doral Chamber of Commerce is committed to assisting area businesses to create new revenue sources, helping the city meet the needs of it's residents and business partners, and assisting individuals to meet their personal needs and desires.

Come by our new offices and say hello. Tell us how we can help you and take a look at our training and education facility. Become a Chamber member today!

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Source	Manny Sarmiento - Doral Chamber of Commerce
City/Town	Doral
State/Province	Florida
Zip	33166
Country	United States
Industry	<a href="#">Internet</a> , <a href="#">Marketing</a> , <a href="#">Non-profit</a>
Tags	<a href="#">Facebook</a> , <a href="#">LinkedIn</a> , <a href="#">Twitter</a> , <a href="#">Myspace</a> , <a href="#">Youtube</a> , <a href="#">Craigslist</a> , <a href="#">Backpage</a> , <a href="#">Meetup Social Networking</a> ,

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