

## “Graffiti Studio” Serves As An Advertising Liaison Between Foreign Companies And Bg Market

By Stefan Kovachev

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*Graffiti Studio- Media Company operates since 1994. The company provides a broad range of market oriented b2b advertising, marketing and media production solutions to companies in different business fields worldwide.*

Despite the emerging economic crisis Eastern European countries still mark a stabile growth. While most of the companies around the world cut their budgets to keep their businesses vital, many North American and European firms open headquarters in Easter Europe.

“Bulgaria is an excellent investment! “- says Richard Pinder from Publicis Mark Group Worldwide.

“Today Bulgaria is a much better investment than Germany, for example”.

Companies like Graffiti Studio [www.graffittistudio.com/en/advertising-agency.html](http://www.graffittistudio.com/en/advertising-agency.html) serve as a trusted media partner when reaching out to the local market.

“Advertising is an excellent tool against crisis” – says Nick Ivanov, CEO at Graffiti Studio. “We notice a growing interest from foreign investors towards Bulgarian market within the last few years and most of them work with our advertising agency to reach potential customers here”.

Graffiti Studio has developed an efficient business model which allows advertisers to start with small advertising investments and builds their cost management strategies based on advertising results.

“Our foreign customers find that business model very attractive and it’s really working” –said Stefan Kovachev, GM at Graffiti Studio. “We live in times when it is all about the ROI”.

“As the financial crisis is going around most of the media channels reduced their price lists with almost 30% which makes today a very good day for advertising in Bulgaria” –Nick Ivanov said.

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Since 1994 Graffiti Studio provides creative market oriented audio and video B2B solutions to numerous of companies in different business fields around the Globe. We have built a reputation of a highly trusted Media Production Studio that has a responsible approach for each project and is sharp with deadlines. Our goal has always been not to simply sell services but to solve customers’ issues by taking off business weight, providing a successful solution to your needs and add value to your business. We are proud to say that we feel a part of our customers’ business success.

Graffiti Studio is much more than an excellent audio and video production company. We provide creative and successful advertising consulting, media localization services and media marketing solutions that open new possibilities to our customers and require a huge market expertise.

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