

If You Think You Know All About Business Networking ... Think Again!

By Eric Gilboord

Dated: Jan 29, 2009

Years ahead of traditional networking, way beyond speed networking, experience the future of live face to face networking. It's called Mad Hatter Speed Networking and the business world couldn't be happier.

Traditional networking, speed or otherwise, is typically about exchanging business cards and making small talk as you try to connect hoping this activity will lead to finding new customers. What many have discovered is it doesn't work.

Mad Hatter Speed Networking is an environment of lean, productive networking, where we teach participants to focus on a specific need rather than simply selling services. No Brochures, No Business Cards, No Small Talk and NO Selling. Just identifying a specific need and getting it satisfied.

The basic idea of Mad Hatter Speed Networking is to efficiently and effectively reach into the database or rolodex of fellow participants to identify quality contacts who can help you satisfy a specific need to move your business forward.

We launched our new website www.MadHatterSN.com this month and we are shaking up the business world with our next generation premium, live, face to face networking. Active successful participation (that means quality contacts and lots of them) and lessons on how to network better are our deliverables.

Theme events, group and private corporate functions are all part the new way to network.

Check out our new site www.MadHatterSN.com and see how you can get involved. Attend an event, become an Affiliate or Event Manager.

###

We are the next generation in premium, live, face to face networking. An environment of lean, productive networking, where we teach you to focus on a specific need and we deliver quality contacts. If you think you know all about networking think again. www.MadHatterSN.com

Category	Affiliate Program, Education, Networking
Tags	networking, Business, Education, speed networking, Small Business, office communications,
Marketing, Business Development	
Email	Click to email author
Phone	416-686-2466
Address	100 Waverley Rd.
City/Town	Toronto
State/Province	Ontario
Zip	M4L 3T3
Country	Canada