

Eco-Friendly Intimates That Really Turn Heads: Beyond The Organic Cotton Bra!

Eco-intimate options are growing in weird and wonderful ways. Luxury lingerie is now available in all sorts of exotic styles and fabrics such as clingy soy camisoles, body-hugging bamboo thongs and padded pine tree bras.

Jan. 24, 2009 - [PRLog](#) -- (Los Angeles, CA) – Imagine sexy lingerie in luscious, low-impact dyed colors, made from bamboo leaves, discarded soy bean casings and reclaimed pine needles! Weird is wonderful!

The last few years have seen an emphasis on sustainability in fashion. Project Runway recently had a “green challenge” for their designers using all organic materials and even the beauty pageant scene is getting in on the sustainability movement with a Miss Earth pageant where the contestants, clad in eco-friendly gowns, discuss their environmental initiatives. It’s exciting to see the popular choices of organic cotton and hemp clothing expanding. Intimates have slowly been getting into the mix with more and more organic cotton pull-on bras and a few traditional back-close options available, both in un-wired and underwire versions. But so far, the eco-intimates choices are about as exciting as preparing your tax returns. Until now, that is...

Lusciously soft bamboo is not just for towels anymore. The world’s fastest growing grass turns out to be equally attractive as flooring for your new apartment, silky soft tank tops, itty bitty bikinis and grown up thongs. Guess what else? Bamboo swimwear is coming! By Summer 2009 and you’ll be bathing in bamboo with every head on the beached craned to get a peak.

Love when lingerie clings to your curves? The clingy stretch of soy fabrics will surprise and delight. The fibrous outer casing of the soy bean is generally discarded during tofu manufacturing and edamame shelling. But this do-everything plant proves its flexibility once again by transforming into body-hugging, delightful little underthings that will keep you smiling all day long.

Perhaps the oddest of the new found eco-intimate options is the pine fiber panties. A clever company in France is working with tree trimming companies to reclaim the cuttings of white pine trees and transform them into what is sure to become your favorite lingerie line. With floor-length robes, padded bras and exotic panties, this new line is luxury lingerie at it’s finest without a hint of environmental guilt. Even Tipper Gore could wear these unabashedly. Al would surely approve.

Maybe eco-underwear will finally get their chance in the spotlight at the next National Underwear Day! Each August the eclectic city of New York hosts National Underwear day. Male and female models heat up Times Square clad in today’s hottest panties. In the past, the focus hasn’t been on sustainability, but who wouldn’t want to see Jessica Alba in a clingy soy camisole or Gisele Bundchen in a pine fiber panty with open side lacing?

It’s time to let your environmentally sensitive bra strap peak out from under your top! Not only because eco-lingerie is good for the planet but it’s also a great conversation starter.

You can find bamboo, soy and pine fiber lingerie along with traditional organic cotton bras, panties and intimates at <http://www.FaeriesDance.com> or call (310) 530-0377.

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Faerie's Dance is an earth-friendly clothing e-tailer. We offer tasteful fashions and intimates from organic

cotton, hemp, tencel, bamboo, soy and pine tree fabrics created using low-impact dyes. Our clothing is either made in the USA or imported under strict Fair Labor/Fair Trade standards. Sustainably-crafted jewelry options can also be found to compliment your eco wardrobe.

We follow earth-centered business practices including using only 100% post-consumer recycled paper, reusing packaging materials and donating a portion of our gross income to environmental charities. We care about people and the planet!

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