

Electcollect.com Adds Paypal Checkout™ starting Winter 2009

By Wallestate Media

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Electcollect Customers Using Paypal Checkout Receive \$1 Off Orders of \$10 or More

New York City, - Just in time for the Winter Season, the subsequent-most popular moment in time of the year for cell phone purchases, Electcollect Inc. (<http://www.Electcollect.com>) announced today the launch of Paypal Checkout™, a checkout process that makes online shopping faster and more convenient.

As a special benefit, from January 1 through January 15, Paypal Checkout users will receive \$1 off purchases of \$10 or more on Electcollect purchases. Best of all, no special registration is necessary, and there are none of the delays that come with rebates -- users will automatically see the credits applied as they make their purchases.

"Electcollect already offers the best in quality, customer service and value when finding the perfect ringtone, or wallpaper for cell phones," said Electcollect VP Billy Brown. "By working with Paypal Checkout we can provide customers with an enhanced checkout service that makes shopping at Electcollect an even better experience."

Paypal Checkout helps shoppers by giving them the ability to enter their basic information, such as shipping and payment information, only once. Thereafter, when checking out at any store, such as Electcollect, that offers Paypal Checkout; shoppers can simply enter their login information to complete their purchase. This enables shoppers to eliminate an average of 15 steps from the online checkout process.

About Electcollect, Inc.

Electcollect is an online retailer of custom ringtones and wallpaper for cell phone use located in the heart of New York City. Electcollect has built a well-esteemed brand by providing clients with a better way to buy ringtone and wallpaper content. Electcollect has established some of the highest quality principles in the industry and provides clients with in-depth educational materials and unique online tools that place consumers in control of the ringtone shopping process. The Electcollect Web site showcases independently certified ringtones at prices significantly below traditional retail. Check us out at www.Electcollect.com

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