

Reggae Pop Group, West Bank Kicks Off 2009 with Single, "Swing That"

By Dave King,JustRootsPR

Dated: Jan 19, 2009

New Jersey based reggae pop group West Bank--whose songs normally incorporate a mix of hip hop, R & B, reggae and even jazz in their technique giving them a unique sound--are stepping outside their routine with their new single called "Swing That."

West Bank, a reggae pop group out of New Jersey is taking 2009 as their year to shine. The group recently returned from Jamaica from a video shoot of their latest provocative titled single, "Swing That." The video, scheduled to be premiered sometime this month, will also feature faces familiar to the Jamaican and International dance hall scene including creative producer/artist Benzly Hype of the former group Innocent Crew who was the producer of the song. It will also feature the innovative dance crew Sample Six who have been consistently awarded "dancers of the year" for the past four years in Jamaica. Another face, or rather talent to look out for in the video is Mr. Caribbean International 2008, Marlon "Face" Birbridge as a little eye candy for the ladies. This single comes fully loaded and will certainly become addictive just after listening to it once.

Their spicy single is expected to be a true club banger displaying the group's versatility in doing songs of varying styles in comparison to their still buzzing single "Never Find Another." Fans fell inlove with "Never Find Another" after it premiered on the program Video Alley which is aired on Caribbean International Network (CIN), among other stations in Jamaica,New York and England. As their first official single, the song gave the self-managed group enough buzz to earn them a spot at number seven on the Reggae Top Ten Charts of Video Alley.

Their debut album, Intial deposit is available on all popular online sources including Rhapsody, Napster, eMusic, Groupie Tunes, Amazon MP3, and iTunes. For a more personal look, you can keep informed by visiting them at westbankmusic.net or myspace.com/westbankgroup. Stay tuned for "Swing That", the scorching single.

ABOUT THE BAND

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