

Acutrack to present eco-friendly solution at “Future of Packaged Media”

By Acutrack, Inc.

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Asheesh Barman, Executive VP of Acutrack, Inc. will talk about the principles of eco-friendly CD/DVD manufacturing spanning packaging choices for CD, DVD and Blu-ray, and on demand production and fulfillment of optical media.

LIVERMORE, Calif., Jan. 13, 2009 -- Asheesh Barman, Executive Vice President of Acutrack, Inc. will address the attendees of The Future of Packaged Media 09 being held at the Hilton Los Angeles/Universal City, California from February 3-4, 2009 as a featured speaker.

The Future of Packaged Media is the new industry event that attempts to dispel the hype that physical optical discs containing entertainment content is quickly disappearing from the marketplace in favor of electronic delivery. The event is being produced by the Content Delivery and Storage Association, MEDIA-TECH Association, and the Entertainment Merchants Association, the three leading trade organizations representing media manufacturing, equipment suppliers, and the retail supply chain. The two-day program will address technology, content and marketing challenges. A product showcase will provide attendees with an opportunity to see the latest technology solutions as well.

Panel sessions and featured speakers representing Hollywood content producers and others along the packaged media supply chain will discuss the current state of packaged media—both standard and high-definition — and what they're doing to sustain its viability in the future while minimizing its environmental impact.

Asheesh Barman of Acutrack, Inc. will talk about the principles of eco-friendly CD/DVD manufacturing spanning packaging choices for CD, DVD and Blu-ray and on demand production and fulfillment of optical media. “Acutrack, considered among the leaders in world-wide On-Demand CD/DVD manufacturing and Blu-ray production is proud to practice such principles on a daily basis in its production environment and I look forward to sharing what we have learned and developed with the participants of the Future of Packaged Media 09,” said Barman.

About Acutrack, Inc.

Acutrack can help you publish & distribute your content worldwide on Digital/Offset Print, CD/DVD/Blu-ray or USB. We pride ourselves on working with our clients to create custom and scalable solutions that meet their current needs and can grow with their future needs. We enjoy a leadership position in the industry by combining state-of-the-art technology with the talents of experienced professionals whose priorities are quality, customer service and innovation. For more information, please visit <http://www.acutrack.com>.

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