

The Kids Fund - Hepburn Capital

By Vital SEO Marketing

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The Kids Fund, a new mutual fund, recently launched under the ticker symbol KIDSX, is a fund managed by Hepburn Capital.

Will Hepburn, the fund manager, is really excited to be chosen for the job.

The Kids Fund is a fun and effective way for parents to teach a legacy of child savings. The website, TheKidsFund.com, features parental articles and gaming activities (e.g. Financial Football) for kids in an effort to encourage families to get involved in long term financial planning. Its core holdings are stocks of popular companies that children already know (think Coca-cola, Disney, Nike and Hershey's). According to Will, "these stocks are picked from the Children's 100 Index, a socially screened index that eliminates companies that get substantial revenues from alcohol, tobacco and other undesirable influences on children."

This all-weather portfolio is carefully managed with Hepburn Capital's Adaptive Market Strategies, striving for consistent returns to enhance the experience of a first time saver.

News interviews over the past few weeks with Kiplinger's, The Bottom Line, CNNMoney, Fortune, Dow Jones and others confirm our feelings that this new fund is going to be a big hit.

Please consider investing in The Kids Fund on behalf of your kids. Either call 888-549-7879 for a prospectus and application or ask your financial adviser how to go about buying the Fund. Creating a savings ethic for a child is one of the most worthwhile things you can do.

Thank you for your consideration and please tell your friends about this exciting new investment.

Will Hepburn
President

The Kids Fund | Mutual Funds involve risk including the possible loss of principal. Investors should carefully consider the investment objectives, risks, charges and expenses of The Kids Fund. This and other important information about the Fund is contained in the prospectus, which can be obtained by calling 888-549-7879. The prospectus should be read carefully before investing. The Kids Fund is distributed by Northern Lights Distributors, LLC member FINRA/SIPC. 1169-NLD-11/13/2008

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