

Independent Business Continuity Validation And Certification Services Now Available

By Daniel Derk

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USContinuity, an innovative provider of business continuity and disaster recovery plan evaluation and testing, proudly and formally announces the availability of business continuity validation and certification services to the market.

Business continuity and disaster recovery resiliency have always been forefront objectives to organizations of all sizes; however, with the recent increase of natural disasters, global economic breakdowns, and recovery failures of renowned companies around the world, a greater emphasis is now on the effectiveness and viable assurance of existing business continuity plans and third party services.

Organizations putting considerable time and effort into the development of a comprehensive business continuity plan as well as the contracting of outsourced recovery services, be it alternate work sites for employees, servers, or physical data center services, must realize for this level of planning to truly succeed in a crisis it must be tested. An estimated 80% of untested business continuity plans, even professionally developed plans, fail when implemented in a crisis. The only way to ensure business and infrastructure recovery success is to put the recovery plan and associated services to the test.

In business continuity and disaster recovery plans, as well as when unexpected outages or disasters actually strike, focus is on the logistics of recovering mission-critical functions, systems, applications, and data to ensure continued information accessibility and the business operating environment; however, an integral part of planning must include testing as well as involvement of core office functions and the personnel that contribute to the daily operations of the business. Recovery plan testing involving staff is a critical component to the successful and safe recovery of a company in a disaster event scenario.

Many business continuity and disaster recovery service providers limit client testing intervals or fail to offer testing as a service. When testing is offered, exorbitant fees are typically levied and testing is structured to the advantage of the provider. USContinuity's testing, validation, and certification services provide clients with independent evaluation of business continuity plans with full testing of the client's actual and intended recovery methodologies. In addition, USContinuity can provide recovery timeline documentation for critical processes, technical recovery scripting, contingency tabletop exercises, and telephony engineering. Each client walks away with a Certificate of Completion for their recovery plan testing efforts.

About USContinuity:

USContinuity specializes in the independent evaluation and testing of business continuity and disaster recovery plans with a unique approach that defines the industry with comprehensive identification of recovery challenge points thereby enabling clients to document a strategy to overcome those challenges. Based in Atlanta, GA, USContinuity is within close proximity to areas prone to natural disasters while residing in a location that historically remains out of harm's way. USContinuity's long term goal is to assist businesses in ensuring that their existing recovery plans are viable, tested, and certified with the belief that "No continuity plan is truly complete without independent plan testing and certification".

For more information on this news release and/or to schedule a personal discussion, please contact Daniel Derk at (404) 551-3973 or email at info@uscontinuity.com.
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Tags	business disaster recovery continuity
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