

On The Baize Podcast Series Released by CueSport TV

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News of the release of a new podcast series by CueSport TV.

CueSport TV, the Internet Pool & Snooker Channel, last week released their first weekly audio cue sports podcast under the name On the Baize.

On the Baize will be a weekly look into the world of pool and snooker and what is hot in this exciting sport. The snooker podcasts will look at upcoming professional snooker tournaments discuss live pool streaming and of course the companies own snooker video content.

‘Audio content allows us to access users that would not find us via more traditional means and will mean a drive in traffic to our video platform as we can cross-promote our content,’ said Pete Williams, Managing Director of CueSport TV Ltd.

He went on to say, ‘The companies main focus will still be pool videos and snooker videos but a podcast allows our already thriving community to access us in a new way and also on the move.’

The podcasts are already available to download for free via iTunes and can also be found on a number of other podcast directories and directly via the companies dedicated blog.

The first episode released on Friday 9th January 2009 features a Masters Snooker Preview and a preview of the GB 9 Ball Tour 2009 season, that will be covered by CueSport TV.

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IPTV Channel specialising in pool, snooker and billiards with exclusive video from the UK and Europe.

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