

Web 2.0 Internet Marketing - A Few Pointers From Bill Soriano

By Bill Soriano

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Bill Soriano, Internet Marketing Coach and Team Leader with The Peoples Program commented that several “web 2.0 Internet marketing” tactics can be successfully employed by people who wish to make money online

Review by Bill Soriano: <http://myteamgalaxy.com/viralmarketing/info>

Web 2.0 Internet marketing is the latest buzzword, generating considerable interest in those who wish to market their products online. Online businesses have the opportunity to cash in using [web 2.0 Internet marketing] techniques that not only drives targeted traffic to their websites, but also helps them get better returns on their investments with least expenditures.

“Web 2.0 Internet Marketing” Strategies

Bill Soriano, Internet Marketing Coach and Team Leader with The Peoples Program commented that several “web 2.0 Internet marketing” tactics can be successfully employed by people who wish to make money online. You can make use of social networking websites, free video hosting websites, podcasts, blogs/forums, social bookmarking websites etc. to market your products or services. However, a few factors have to be considered before you can utilize any of the tactics.

The Peoples Program and [Bill Soriano] can show you how to Generate Massive Cashflow. Its like Cash Gifting on Steroids.

<http://isthepeoplesprogram4u.com>

Before you begin to consider the kind of web 2.0 Internet marketing tactics you use, you need to be aware of the fact that people use Internet primarily to look up information. Nothing can annoy people more than a self promotional sales pitch and so, instead of blatantly promoting it, you can lure loyal and regular visitors by providing accurate, updated information related to the products/services that you sell. You need to gain the trust of the visitors by giving them your honest opinions and present your website in such a fashion that they will assume that you are an authority on the subject. You can blog about topics related to the products/services you sell, write and submit informative articles to article directories with links to your website. You can also include your website’s url in your signature box. Many people believe that online video marketing is the best thing that can happen to marketers. You can create different interesting videos (controversial/humorous) and submit them to various videos hosting websites. You can ensure that they have links that lead the visitors back to your website. Such “web 2.0 Internet marketing” tactics are great to drive targeted traffic to your website, improving conversion rate and gaining your website higher rankings in search engines.

You can use video e-mail marketing, RSS feeds, and podcasts to further promote your products/services. This can be easy if you offered visitors opt in feature, enabling them to sign up for free newsletters, generating leads in the process. Your [web 2.0 internet marketing] tactics will be highly successful if you use quality content that has been created with care after analyzing your target market. The more controversial the content, text or video, the more your website becomes popular. Just be sure that you do not infringe any copyright laws or fair use doctrine. You need to keep updating the contents and device new ways to keep your visitors coming back for more. Once you have won over their trust and loyalty, you will

find it easy to promote your products/services in a subtle and inoffensive manner most successfully.

Google me now [Bill Soriano] for more information on “Bill Soriano” and how I can help you to “Generate Massive CashFlow” with The Peoples Program

Web 2.0 Internet Marketing - Bill Soriano

Category	Home Business, Internet, Marketing
Tags	web 2 0 internet marketing, bill soriano, the peoples program, cash gifting
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