

OPUSalbums.com introduces range of Blank Fine Art Greeting Cards

Source: Daniel Roberts. fine-art, inkjet

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After a successful trial market OPUSalbums.com has introduced a range of blank A5 greeting cards for home/studio inkjet printing based on the the Innova Art digital fine art papers. Most popular is the 300gsm Canvas/Textile effect Paper

Rochester Kent

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Cards are A4 size - folded to A5 and are coated on front and rear - with the centre pages suitable for text and spot graphics. Cards are packed in boxes of 25 - with bulk packed option.

A range of papers is available - Innova Canvas Effect Paper ideal for art cards with a real canvas feel, Rough Textured, Soft Textured Natural White (good for wedding pictures), Soft White Cotton photographic paper and Innova FibaPrint White Matte very good for mono as well as colour photographs.

Daniel Roberts said "Our trials in the run up to Christmas have been very successful. The most popular has been the canvas effect paper - it is ideal for amateur and professional photographic artists to reproduce and promote their own work - or just create their own cards from fine art originals. Whilst the paper is not cheap the costs compare very favourably with short run printing and specialist purchased printed cards."

For more information please contact

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