

OPUSalbums reduces Prices of dg Foto Art Album Design Software

Source: OPUSalbms.com, - an Incartek Company

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OPUSalbums.com has reduced PXL soft's flagship wedding album design, dg Foto Art Gold software by 23% in USA and 13% in UK and 28% in Euros. Major promotions are planned for SWPP and Focus Shows in UK in 2009.

Rochester, England

OPUSalbums.com has reduced PXL soft's flagship wedding album design, Dg Foto Art Gold software by 31% in USA and 13% in UK and 28% in Euros.

Dg Foto Art Gold - probably the most popular software tool for designing modern wedding albums has had its price reduced to £299 (\$449 or €389).

The entry level version Dg Foto Art Essentia is now priced at £69 (\$99 or €75.90).

Daniel Roberts, Director of OPUSalbums.com said "Already easy to justify due to increased productivity, Dg Foto Art represents incredible value for money. Users can save 80% of time compared with Photoshop and sell their work at a considerable higher price due to the outstanding creative art of the Dg Foto Art templates. Many professional photographers say that Dg Foto Art can pay for itself in one wedding.

Bhaskar Dewal, Sales Manager of PXLsoft of Mumbai, India who developed Dg Foto Art said "This price reduction is part of our planned activities to penetrate the professional and serious amater photographer market in Europe". We look forward to working with OPUSalbums.com at the forthcoming SWPP and Focs on Imaging exhibitions in the UK to reach the UK market, where our products have already been well received.

About OPSalbums.com

OPUSalbums.com is the definitive web supplier of Print-your-own photo albums, album and scrapbooking software and creative papers. Since 1996 it have become the most comprehensive site for the design and printing of professional and amateur photo albums – and digital printing of all types. We distribute Innova Paper, album design software as dg Foto Art and Unibind photobook and general binding systems as well as our own OPUS and Pics Book albums and scrapbooks.

It is an Incartek (Ink Cartridge Technologies Ltd) venture

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Tags wedding album, photo album, digital album design software, dg foto art, opus albms
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