

LocalAdLink taps Prosperity Forever, Inc. for advertising campaign

By Pat Harmeyer

Dated: Dec 15, 2008

LocalAdLink, the subsidiary of Boomj.com has partnered with Prosperity Forever, Inc. to coordinate its newest product which assists local brick and mortar businesses in maximizing their advertising exposure on the internet.

LocalAdLink uses a brand new, geo-targeting technology which determines the physical location of a website visitor and delivers targeted content to that visitor based on their location. Now, when someone searches for pizza, they find the nearest pizza shop right in their neighborhood!

The revolutionary part of LocalAdLink is taking a business listing and pushing it out onto the web. What does this mean? Well, they aren't just sitting back and waiting for people to visit. They are pro-activity pushing your listing out through their partner websites. A business listing can be seen on some of the most popular sites, search engines and social networks in America. This is huge for the small local business owner. For a small part of their advertising dollar, they get tremendous exposure which translates into active traffic. And they can track the results right on their own website.

LocalAdLink offers a variety of advertising packages to fit any business needs. All packages come with no set up fees, no contracts and results are completely trackable. A business may even have a free listing which will add it into the data base of over 14 million businesses nationwide and will include the business name, complete address, and phone number.

The most comprehensive advertising package includes a link to the business website; "Featured Business" status; Multiple Photos of the business; the ability to target up to 50 zip codes; three terms for use when consumers are surfing; create or upload coupons; upload and show videos right on the listing as well as having the listing pushed to the web and displayed on search engines and social networks across the internet.

Other packages allow a smaller number of zip codes to be included and limit the number of search terms. There is a package that can be tailored for every business need and budget.

Look into this new concept in internet advertising for your local business. You will be amazed at the results. More information can be found in the November 17 issue of WSJ's MarketWatch.

Prosperity Forever, Inc. looks forward to a prosperous relationship with LocalAdLink as we establish entities for ad support in areas across the nation.

###

Providing local brick and mortar businesses with internet advertising targeted to their specific geographic area. The easiest and most affordable way to advertise online.

Category	Internet, Advertising
Tags	internet advertising, local ads, prosperity, online advertising
Email	Click to email author
Phone	770-578-6329 EST
Address	4880 Lower Roswell Road, Ste.165-354

Atlanta, GA 30068
City/Town Atlanta
State/Province Georgia
Zip 30068
Country United States