

Mapping out the Future with Web-based Business Process Mapping

By SEOP

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Appian is the leading developer in Business Processing Management (BPM). Their Appian Enterprise BPM Suite simplifies process alliance between business and IT, allowing users at all levels to be part of the process of achieving corporate goals.

Appian uses the latest, most innovative technology in BPM. It all began with a simple flow chart. The flow chart was the first structured method for documenting process flow and it was developed in 1921 for the American Society of Mechanical Engineers by a young building contractor named Frank Gilberth. In engineering, the flow chart was the way to finding one best way.

If flow charting was the way to finding the one best way, Business Process Management is the process optimizing process. The flow chart was quickly adopted by businessmen and Business Process Mapping was eventually integrated into computer software for automation. The software allowed users to attach metadata (or subcategories of data) to each given process such as times, volumes, documents, files, databases in order to better understand what they were looking at and decipher the intricacies of their co-relations.

This development allowed Business Process Mapping to help achieve business process re-engineering, regulatory compliance, activity analysis, service level agreement (SLA), role clarity (RACI) and simulation.

The latest development is the use of web-based mapping. Appian uses 100% web-based BPM solutions that can be monitored by every decision-making stake holder involved in a particular business. It gives all users the opportunity to better understand their place in the company and to participate in leading them to corporate goals.

About Appian.com: Appian, the leading provider of business process management (BPM) software, provides 100% web-based software. Their clients include the U.S. Marine Corps, U.S. Air Force, Enterprise Rent-A-Car, AGF Trust, General Dynamics, Pepco, and The World Bank. Their software has also been used by FEMA to manage disaster relief work. They have won multiple awards from various websites, magazines and organizations in the fields of both technology and business including Washington Business Journal's Best Places to Work in the Greater DC Area, 2005 and 2007 and Intelligent Enterprise's Eighth Annual Editors' Choice Award.

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Tags	business process mapping
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