

Flash CMS Intros - a New Invention by TemplateMonster

By Helen

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The new kind of Flash Intros is enhanced with the Flash CMS that allows users to easily manage and edit their Flash Intro contents.

Brooklyn, New York - TemplateMonster.com, the Internet's largest templates provider, launches a new product line called Flash CMS Intros <http://www.templatemonster.com/pack/flash-cms-intros/> which are in a way similar to the version of Flash Intros previously available at TemplateMonster but with the admin panel added. Besides that the design approach has also been slightly modified.

The Flash Intros are generally used as introductory movies or clips that are displayed before the actual website is accessed. Their main goal is to visually impress the visitor before he actually sees the alternative website contents (e.g. text, static images etc). Previously the Flash Intros were plain Flash files that could only be edited with specialized Flash software or required hiring Flash experts who could customize the Intro for the end user. According to the company's information, the new version of Flash Intros is meant to solve the customization problem for the end user who can now do it all on his own without having any kinds of special software.

"Internet today is all about Flash - it has even become a sort of an Internet subculture," says David Braun, CEO of TemplateMonster. "And the mass nature of something means that it becomes attractive for non-professionals who are eager to take advantage of the benefits but aren't always have enough skills for that. Actually, that's the reason CMS platforms have appeared. Flash technology is also very popular today and non-professionals also want to use it. And that's where we come up with our Flash CMS Intros - the product that has all of the Flash's advantages (dynamics and attractiveness) plus the CMS features allowing to modify the content and design".

The Flash CMS <http://www.templatemonster.com/pack/flash-cms-intros/> developed by TemplateMonster allows users to edit the color scheme of the Flash Intro, to modify slogans (even multiple slogans), change logo, set the redirect URL that the visitor will be taken to when the Intro is over and to modify the functional texts of the Intro (skip, replay, sound on/off etc.).

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About TemplateMonster.com

TemplateMonster - is our anchor. It is a first-rate E-commerce project in web design. Started in 2002 as a project of Artvertex, Inc., it was the first company to offer high quality website templates. TemplateMonster.com enjoys more than 150,000 unique visitors daily, and consistently numbers among the top 1,000 most popular websites on the Internet.

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