

First Dedicated Aston Martin Service Centre in Orange County to Open Doors

By Valerie Valenzuela

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Newport Beach dealership unveils highly anticipated service facility

NEWPORT BEACH, CA – Aston Martin Newport Beach announced today that their new service center will open for business December 08, 2008 at 8:30 am. After months of construction, the new facility will feature specialized equipment and certified Aston Martin technicians. With an impressive showroom already in place, the Newport Beach service center will provide a comprehensive Aston Martin experience for both new and existing enthusiasts.

Prior to the opening, the dealership's clients were serviced at a shared facility in the Santa Ana Auto Mall. "Finally, we can offer product and service under the same roof," said James Peacock, General Manager of Aston Martin Newport Beach. "This enables us to provide the highest quality service and is a statement of our commitment to our valued customers," added Peacock. The opening comes off the heels of the 2009 DBS launch and the 2009 V8 Vantage tour.

In keeping with the Aston Martin brand, the service center boasts a sleek and polished environment. "The all-white walls and glossy floors create a spa-like retreat for these special cars. The Aston Martin owner understands and expects their vehicle to be treated with extreme care," states Debbie McCann, Service Manager.

ABOUT ASTON MARTIN NEWPORT BEACH

Since it's opening in early 2008, Aston Martin Newport Beach has earned a favorable position in the community as the premiere luxury car dealer. As the only franchised Aston Martin dealer in Orange County, the dealership is able to deliver the product and service that the brand is famous for. The dealership is located at 1540 Jamboree Road, Newport Beach, CA 92660. For more information, please visit <http://www.AMofOC.com>

ABOUT ASTON MARTIN NORTH AMERICA

One of the world's leading sports car manufacturers, Aston Martin has been developing some of the most prestigious vehicles to date. Founded in 1914 by Lionel Martin and Robert Bamford, the company has a fast-expanding dealership network representing countries around the world. With its current line of performance automobiles, the company plans to develop the Aston Martin brand throughout the United States. For more information, go to <http://www.astonmartin.com>

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