

WOW! Creations and TBS partner for the TBS Comedy Festival

By Mark Harris

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WOW! Creations Dazzles Las Vegas with it's presentation of the official Gift Bag for the 2008 TBS Very Funny Comedy Festival

(Las Vegas, Nv.) WOW! Creations is pleased to announce the successful presentation of their TBS Very Funny Comedy Festival Gift Bags. The biggest names in Comedy including the one and only Ellen Degeneres all came together for one star-studded weekend in the biggest comedy event of the year. The Comedy Festival, only on TBS, the very funny network. The four-day event featured dozens of performances and special events in a variety of venues within Caesars Palace, including The Colosseum.

"WOW! Creations was honored to be asked by TBS to host the Official Gift Bag for this year's Comedy Festival, TBS represents quality television viewing and the best Comedy Showroom on television" said Mark Harris, principal with WOW! Creations.

After three years of serving as title sponsor for the Comedy Festival in Las Vegas, this year TBS took over the event in partnership with AEG Live and held multiple concerts around Caesars Palace throughout the four day weekend.

WOW! Creations is a Los Angeles based celebrity marketing gift bag provider who provides innovative event production gift experiences and promotional marketing. WOW! is a niche marketing company offering celebrity VIP Gift Bags and hosts celebrity outreach lounges for Award shows, Film Festivals, Beauty Pageants, Sport Events, Charity events and individual gifting experiences since 2004.

Some of the lucky few who received the WOW! Creations Lifestyle Gift Bag were :
Jerry Seinfeld/Andrew Dice Clay/Cheech and Chong/Ellen Degeneres/Dane Cook/Tom Arnold/Tracy Morgan/Geraldo Rivera/ Katt Williams / Russel Peters/ David Alan Grier/The Kids in the Hall/ Mike Epps just to name a few.

Some of the brands who were invited to take part in this exciting Brand Integration Opportunity were :

www.lugtravel.com

www.fisher-price.com

www.emmetcooperhaircare.com

www.gregshempoilvin.com

www.perfectpushup.com

www.yogapro.com

www.yestocarrots.com

www.zenlet.com

www.enfauxstudio.com

www.plasticsurgeryrenotahoe.com By Dr. Tiffany McCormack

www.reasonclothing.com

www.vipsmiles.com

www.soylovelycandles.com

www.hawaiianstylemagazine.com

www.volvic-na.com

www.icepod.com

www.solsticestores.com

www.donjuliio.com

Next up for WOW! Creations will be their presentation of their Gift Bags at the Marquis Gifting Lounge at the Sundance Film Festival followed by their Oscar Lifestyle Gifting Lounge high above the Sunset Strip in February 09.

Category	Celebrity Marketing
Tags	wow, creations, vip, gift, bags
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