

## Looking for unique children's Christmas gifts, baby clothes and kid's toys? Visit [BuBbee.com.au](http://BuBbee.com.au)

*By BuBbee.com.au*

*Dated: Dec 02, 2008*

*New online store for unique baby clothes and handmade children's designer fashion and toys, BuBbee.com.au, has launched in time for Christmas with great baby products, boutique gift baskets and presents for mums - all for a good cause!*

Fresh new Australian online children's gift store and baby clothes boutique, BuBbee.com.au, has open it's virtual store doors online just in time to provide unique kid's stocking stuffers and fabulous Christmas gifts for mothers and babies. BuBbee storeowner and work-from-home mum, Mishelle Morgan, was aiming to open earlier this year, but as every mum knows some things just can't be rushed. "To get the store fully stocked and online has taken 9 months - what a coincidence! But now we're ready for business with lots of really unique children's products that make ideal Christmas gifts, from gorgeous homemade newborn baby clothes to edgy designer kids fashion and toys," said Mishelle.

BuBbee's standout features? It's an easy to navigate site, with categories for all your baby, children and mummy needs, and features unique baby clothes and kids products you won't find mass produced in shops as well as items you can personalize to suit your own style. BuBbee's other point of difference? It's helping to raise money for a cause close to Mishelle's heart.

Although once a career woman with great aspirations of climbing the corporate ladder, Mishelle's whole outlook on life changed when her young son, Jakob, arrived. "Jakob was born with a limb difference to his left arm as well as a blocked bowel caused by Cystic Fibrosis, so my understandably my perspective changed. BuBbee started when Jakob was just a little baby out of a need to use my brain and make a contribution to the household again, and also help a cause we're passionate about," said Mishelle.

A portion of all BuBbee's profits are donated to further the great work done by Cystic Fibrosis Qld. Apart from BuBbee's charitable aspect, Mishelle also prides herself on BuBbee's personalized service, including free gift wrapping, and the quality of BuBbee's products, which includes red hot designer kid's brands like OiOi nappy bags and Baobab & Sooki baby and children's clothes, through to original kid's products by emerging Australian and International boutique baby clothes labels like adventurous kid's fashion designers Tkxi Surf, Made by Miffy, and Monster Baby clothing to name a few.

For those who love homemade stocking stuffers or truly unique Christmas gifts, Bubbee offers hundreds of original creations like boys and girls appliqué T Shirts from Tees2Knees, adorable animal-inspired infants outfits from Noo Designs, crisp stripes & cheeky caterpillars on handmade children's overalls and suits by NeverEver, Nana Tea's hand knits and baby booties, SkyeRocket's Babushka Doll girl's clothing, skirts and T-Shirts, teeny weeny no-slip baby girl's hair clips, bows and headbands handmade by Chantilly Bowtique, and Skeanie soft-soled baby shoes and children's boots made of soft, high quality genuine leather.

"BuBbee.com.au is not so much about brand names, but more about the quality, affordability, usefulness and uniqueness of each product. Every item has to make life easier or bring happiness to everyday kids' activities," said Mishelle. "BuBbee also believes imagination is the best toy of all, so our children's products reflect this by nurturing the make-believe playtime that all children love."

BuBbee stocks the playful Sparkle in Time's Star Pad™ creative cardboard cubby houses, Bees Knees 4 Kids award-winning Hess-Spielzeug range of baby and toddler's rattles, push-and-pull toys, and mobiles,

and the cute and colourful hybrid creatures known as Pookies

BuBbee's online toy store also stocks gifts great for making travel with babies or children more enjoyable, like Zoobies™, the perfect children's travel companion. Each Zoobie is a plush toy, a soft pillow and a comfy blanket all in one. Meanwhile cute kids backpacks by Zebra Crossing Club all come with a little soft buddy or friend in each child's backpack, while toddler art bags from Cheeky Bub's Doodle Bagz collection are also great kid's boredom busters.

BuBbee.com.au also offers useful, everyday gift ideas from Coolkidz, the exclusively distributor for practical products for newborns, new mums and young children, like ITZBEEN™ Baby care timers, Infoband™ soft plastic children's i.d. wristbands, Boo Boo Buddy's innovative children's cold packs, and Amadeus BPA-free weaning spoons, premium quality soft spoon and fork sets, and spill-proof toddler cups.

If that's not enough unique kid's Christmas gift ideas already, BuBbees.com.au suppliers also include the amazing homemade Magnolia children's beanbags, kids sleeping bags and baby playmats, Tiges and Weince handmade infant clothes sets, Pals 4 Kids backpacks and pram liners, the whimsical French Bazaar boutique baby feeding spoons, Pink Frosting newborn gift sets and baby gift baskets, and much more.

BuBbee's wonderfully creative and eclectic range of kids clothing and baby products were handpicked by Mishelle, who admits setting up store meant scouring online doing countless hours of research until the wee hour of the morning. But for Mishelle it's all been worth it to bring her grand vision for the BuBbee's site to fruition; to be well-known, reliable, affordable and original online children's store that provides products that bring happiness to all BuBbees' mums and kids.

"Although it's definitely hard to get the balance right between being a stay at home mum and running a business, it's all about routine and keeping the big picture in mind. I enjoy the challenge of finding the next great product to make life a bit easier, or the next season's style that's not in the shops yet! I have also met some truly wonderful and talented people along the way. It never ceases to amaze me what we women can create, juggle, and cope with!" Mishelle said. To view BuBbee's fresh and diverse range of kids clothing and children's gift basket ideas, visit <http://www.bubbee.com.au>

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About BuBbee.com.au

BuBbee.com.au is a fresh Australian children's store that launched in October, 2008, and features designer baby clothes and unique kid's clothing, boutique baby shoes and handmade gift baskets, infants toys and children's products. As a work-from-home mum with a young son who suffers from the genetic condition of cystic fibrosis, BuBbee's founder Mishelle Morgan knows first hand how hectic a mother's day can be. By sourcing some of the most creative and unique baby labels from Australia and beyond and presenting them all in one easy-to-navigate online store, Mishelle hopes to assist other mums and new mum's-to-be in finding truly original gifts and kids clothes with ease. BuBbee.com.au also donates a portion of all profits to Cystic Fibrosis Qld.

Category	Shopping, Fashion, Family
Tags	baby clothes, kids clothing store, baby boutique, christmas gift ideas, gift baskets, baby products, newborn gifts
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